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# Covering Campaigns: Journalism in Congressional Elections

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# Covering Campaigns Journalism In Congressional Elections

**Jin-Ying Zhang**



## **Covering Campaigns Journalism In Congressional Elections:**

**Media and Voters in Canadian Election Campaigns** Frederick J. Fletcher, 1991-01-01 Media And Voters In Canadian Election Campaigns  
**Communication in Political Campaigns** William L. Benoit, 2007 This book offers a comprehensive guide to political campaign communication using functional theory as a framework An authoritative account packed with real life examples from campaigns across the globe the book examines all of the important variables in political campaign communication Considering campaign media from television spots and debates to candidate webpages and direct mail advertising it looks closely at news coverage of campaigns and examines the sources of campaign messages the various ways of responding to scandal the process of voter decision making and the ways in which context affects a political campaign Chapters consider a full range of races from presidential to congressional to gubernatorial and look at political campaigns in the United States and many other countries including France Israel South Korea and Taiwan Communication in Political Campaigns introduces readers to both theory and research on the topic and is an ideal text for courses on political campaigns

**Handbook of Political Communication Research** Lynda Lee Kaid, 2004-07-19 This volume brings together the major thrusts of research and theory in political communication For scholars researchers students in political communication mass communication and political science and for readers in public opinion political psychol  
**Encyclopedia of journalism. 6. Appendices** Christopher H. Sterling, 2009-09-25 The six volume Encyclopedia of Journalism covers all significant dimensions of journalism including print broadcast and Internet journalism US and international perspectives history technology legal issues and court cases ownership and economics  
*Congress and Its Members, Fourteenth Edition* Roger H. Davidson, Walter J. Oleszek, Frances E. Lee, 2011-07-22 Fully updated with all the latest changes and developments this thirteenth edition continues to provide readers with a comprehensive introduction to US Congress  
**American Journalism** W. David Sloan, Lisa Mullikin Parcell, 2002-04-24 News consumers made cynical by sensationalist banners AMERICA STRIKES BACK THE TERROR OF ANTHRAX and lurid leads might be surprised to learn that in 1690 the newspaper Publick Occurrences gossiped about the sexual indiscretions of French royalty or seasoned the story of missing children by adding that barbarous Indians were lurking about before the disappearance Surprising too might be the media s steady adherence to if continual tugging at its philosophical and ethical moorings These 39 essays written and edited by the nation s leading professors of journalism cover the theory and practice of print radio and TV news reporting Politics and partisanship press and the government gender and the press corps presidential coverage war reportage technology and news gathering sensationalism each subject is treated individually Appropriate for interested lay persons students professors and reporters Instructors considering this book for use in a course may request an examination copy here  
*The Spectacle of U.S. Senate Campaigns* Kim Fridkin Kahn, Patrick J. Kenney, 2021-03-09 This book offers a bold comprehensive look at how campaigns actually work from the framing of issues to media coverage to voters decisions In so doing it challenges the

common wisdom that campaigns are a noisy symbolic aspect of electoral politics in which the outcomes are determined mainly by economic variables or presidential popularity Campaigns the authors argue do matter in the political process Examining contested U S Senate races between 1988 and 1992 Kim Kahn and Patrick Kenney explore the details of the candidates strategies and messages the content tone and bias of the media coverage and the attitudes and behaviors of potential voters Kahn and Kenney discover that when the competition between candidates is strong political issues become clearly defined and the voting population responds Through a mix of survey data content analysis and interviews the authors demonstrate how competition influences serious political debates in elections Candidates take stands and compare themselves to their opponents The news media offer more coverage of the races presenting evaluations of the candidates positions critiques of their political careers and analyses of their campaign ads In response the voters pay closer attention to the rhetoric of the candidates as they learn more about central campaign themes often adjusting their own voting criteria The book concentrates on Senate races because of the variance in campaign strategy and spending media coverage and voter reactions but many of the findings apply to elections at all levels

**Covering Campaigns** Peter Clarke, Peter B. Clarke, Reader in Modern History and Fellow Peter Clarke, Susan H. Evans, Susan H. Evans, 1983 *Campaigning for Congress* Edie N. Goldenberg, Michael W. Traugott, 1984 Creating Consent of the Governed Stephanie Greco Larson, 1992 What would happen if local media provided information that elected representatives did not control that focused on political issues This is the question that Stephanie Greco Larson asks and answers in *Creating Consent of the Governed* Larson explores the role of the news media in contemporary American politics specifically the effect of the media on voters evaluations of elected representatives Larson also asks whether the press or the public is responsible for society's present inattention to issues Larson's book is a case study of the way constituents reacted to local media coverage of Democrat Bill Nelson representative of a congressional district in east central Florida The book examines the relationship between Nelson his local press and his constituents in order to understand the media's role in representation Having conducted what she terms a social experiment Larson presents the results of a panel survey of voters that measured what voters knew about Nelson and how supportive they were of him She highlights a number of factors of growing importance in the field of political communication For instance How do the media affect audience perceptions What information will change voters attitudes How does personality affect the popularity of a representative Does good or bad news have a greater effect on voters Larson concludes that the media can educate voters but because voters often do not use the information to evaluate their legislators the media do not facilitate issue representation *Senate Elections* Alan Abramowitz, Jeffrey Allan Segal, 1992 First thorough study of modern elections to the U S Senate Competitive Elections and Democracy in America Heather K. Evans, 2014-02-03 Competition seems to be an inevitable part of present day elections in the United States However recent publications have debated whether we should encourage or discourage competitive elections In *Competitive Elections and*

Democracy in America Heather Evans closely examines the debate over competition in elections and questions whether or not they are beneficial for democracy in the US Evans clearly lays out the basis of the debate over competition and defines what exactly constitutes a competitive election She then uses an innovative data set that she assembled to analyze the 2006 2010 congressional elections testing whether the competitiveness of an election affects citizens political knowledge political interest and opinions of Congress their representatives and the governmental system as a whole She subsequently evaluates the positive effects that competitive elections have on constituencies and in turn gives equal weight to the negative effects An examination of the effects ugly campaigns have on voters is also incorporated relevant to today's oft used mud slinging campaign tactics Evans concludes with a thoughtful and analytical assessment of whether competition is valuable for elections and how to increase competition if it indeed has merit for political campaigns Through the book's analyses Evans demonstrates that competitive elections do have lasting effects on voters that go beyond just the length of a campaign Her research reinforces the vital role that political competition plays in modern democracies and offers a careful evaluation of how and why competitive elections affect citizens in the US

Competitive Elections and the American Voter Keena Lipsitz, 2011-06-24 Tight political races with their emotionally charged debates mud slinging and uncertain outcomes are stressful for voters and candidates alike but that stress may be healthy for democracy In Competitive Elections and the American Voter Keena Lipsitz argues that highly contested electoral battles create an environment that allows citizens to make more enlightened decisions The first book to use democratic theory to evaluate the quality of campaign rhetoric Competitive Elections and the American Voter offers a rare overview of political contests at different levels of government Lipsitz draws on a range of contemporary democratic theories including egalitarian and deliberative conceptions to develop campaign communication standards To promote the values of political competition equality and deliberation Lipsitz contends that voters must have access to abundant balanced information representing a range of voices and involving a high level of dialogue between the candidates Using advertising data the book examines whether competitive House Senate and presidential campaigns operating at the state level generate such facts and arguments It also tests the connection between this knowledge and greater voter understanding and engagement Because close elections can push candidates to attack their opponents the book investigates how negative advertising affects voters as well Given the link between electoral competitiveness and an informed electorate the book includes reform proposals that enhance competition Competitive Elections and the American Voter reminds us that we avoid political controversy and conflict at our peril This eye opening analysis of political communication and campaign information environments encourages citizens scholars and campaign reformers to recognize the crucial role that well contested elections play in a democracy

**Gender Dynamics in Congressional Elections** Richard Logan Fox, 1997 What happens in an electoral environment involving female candidates Do women face different challenges during the electoral process How do gender dynamics alter the conventional norms of

electoral politics Do women campaign differently from men Do male candidates pay more attention to women s issues or make other strategic and behavioral changes when opposed by a female candidate Author Richard Logan Fox answers these questions and many others with compelling evidence that suggests that women candidates are having a profound impact on the electoral process In *Gender Dynamics in Congressional Elections* Fox studies the congressional races of 1992 and 1994 in California in which a record 19 women were candidates for House seats He contrasts the experiences of both the male and female candidates and sheds new light on the different challenges women face during political campaigns Providing a groundbreaking examination of an understudied topic *Gender Dynamics in Congressional Elections* will be essential for students and professionals in political science

**The Politics of Congressional Elections** Gary C. Jacobson, 2009 Brought completely up to date with the latest data from the National Election Study and the Federal Election Commission and including coverage and analysis of the dramatic 2006 midterm elections this seminal work continues to offer a systematic account of what goes on in congressional elections and demonstrates how electoral politics reflect and shape other components of the political system with profound consequences for representative government The Seventh Edition of this work one of the Longman Classics in Political Science provides completely up to date coverage of congressional election politics broadly understood Jacobson analyzes how congressional campaigns and elections reflect deeper structural patterns and currents in American political life and help determine how and how well we are governed The book traces the connections between electoral politics in Congress and other important political phenomena and makes questions of representation and responsibility its chief normative concern

**Political Ambition** Linda L. Fowler, Robert D. McClure, 1989-01-01 How do politicians decide whether or not to run for Congress What is involved in the winnowing process that dictates months before the election the choices available to voters on the ballot Using extensive interviews and analyses of district data and opinion polls Linda Fowler and Robert McClure argue that House elections are intelligible only if we look beyond that declared candidates to those who could have run but chose not to Their book set in New York s can Congressional District during the elections of 1984 and 1986 assesses the personal and contextual factors that motivate some individuals to enter a House race and induce others to remain on the sidelines By uncovering the hidden obstacles that line the road to Washington Fowler and McClure reveal why only the most ambitious men and women complete the journey Fowler and McClure contend that the cost and complexity of competitive House races now demand a level of commitment and advance planning that only those with a highly focused desire to serve in Congress can sustain Despite the increased presence of national parties and PACs in congressional races they say it is the local political context that dominates the decision to run Within this setting individual candidates not party organizations develop the strategies manage the resources and define the alternatives in most House races Fowler and McClure discuss how changes in American politics such as reapportionment the redistribution of power away from Washington and the transformation of parties and interest groups

affect the nation's supply of competitive office seekers And they devote special attention to the recruitment of female legislators offering insight into the continued failure of women to make significant inroads into the House of Representatives

**Media, Elections, And Democracy: Royal Commission on Electoral Reform** Frederick J. Fletcher,1991-01-01 Media Elections and Democracy examines campaign communication in selected industrial democracies Klaus Schoenbach Karen Siune Doris Graber and a host of authors around the world contribute critical overviews of the systems in their countries The studies deal with a wide range of issues in modern communication including the principles and practices of news and public affairs coverage and the impact of new technologies

**American Studies** Jack Salzman,American Studies Association,1986-08-29 A major three volume bibliography including an additional supplement of an annotated listing of American Studies monographs published between 1900 and 1988

**Praeger Handbook of Political Campaigning in the United States** William L. Benoit,2016-02-22 This work peels back the curtain on how political campaigns influence America covering everything from social media to getting to the Oval Office This comprehensive handbook reveals essentially everything the American public wants to know about political campaigns The two volume set begins with a historical overview then goes on to investigate campaigns from a variety of perspectives that shed light on how they work and why Readers will discover how campaigns are run how they're covered by the media how they influence government and how various interest groups and demographics play a part in the system The contributors who include academics elected officials journalists and campaign professionals offer new data interviews and analysis in a style that will prove fresh accessible and engaging for everyone from college students to political junkies They offer the inside scoop on types of campaign media for example TV spots debates and social media and on message variables such as language humor and evidence Groups of voters like women and youth are examined and the work also discusses theories of campaigning such as agenda setting issue ownership the Elaboration Likelihood Model and the Theory of Reasoned Action Scandal in American political campaigns always a subject of interest is addressed as well

**The Handbook of Election News Coverage Around the World** Jesper Strömbäck,Lynda Lee Kaid,2009-09-10 The Handbook of Election Coverage Around the World focuses on the news coverage of national elections in democracies around the globe It brings together and compares election news coverage within a single framework offering a systematic consideration of various factors Considering the prominence and power of the press in the election process this volume will offer unique breadth in its global consideration of the topic The volume will appeal to scholars in political communication political science mass media and society and others studying elections and media coverage around the world

## Unveiling the Energy of Verbal Art: An Psychological Sojourn through **Covering Campaigns Journalism In Congressional Elections**

In a global inundated with displays and the cacophony of fast communication, the profound energy and emotional resonance of verbal artistry often diminish in to obscurity, eclipsed by the constant assault of noise and distractions. However, nestled within the lyrical pages of **Covering Campaigns Journalism In Congressional Elections**, a captivating perform of fictional brilliance that impulses with fresh feelings, lies an unique journey waiting to be embarked upon. Written with a virtuoso wordsmith, this magical opus instructions viewers on a psychological odyssey, delicately exposing the latent possible and profound impact embedded within the intricate web of language. Within the heart-wrenching expanse with this evocative analysis, we can embark upon an introspective exploration of the book is key themes, dissect its charming writing design, and immerse ourselves in the indelible impact it leaves upon the depths of readers souls.

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