

# Concepts of ideology

Ideology is a basic starting point for almost all contemporary cultural theory.

**Ideology** refers to the basic ideas and assumptions that help shape a given culture, the preconceived notions and beliefs that structure a given society (as well as its individual members). Ideological beliefs are usually taken as naturally and inherently true by the people, groups, and institutions that hold them. As such, ideology is inherent in all **cultural artifacts**, or **texts**, but it is also something of a free-floating structure that pervades all aspects of culture. If **culture** can be said to consist of the material goods, products, and behaviors of any group of people, ideology is the invisible glue that binds those various objects and behaviors into a coherent and meaningful system of shared relatable experiences. Cultural artifacts always convey ideologies, whether they are consciously encoded into them by their producers or not, and whether their consumers are aware of them or not. Thus, one of the main goals of ideological analysis is to learn to recognize and be able to identify the various ideologies that cultural artifacts convey. And as complex amalgamations of sound and vision, film and television texts can and do convey ideologies in complex and multiple ways. Ideologies are expressed in the ways that stories are told (narrative design), how sets are constructed and lit, how roles are embodied by actors, and how lighting, sound, music, and camera work are deployed. The ideological analysis of a film or TV show therefore often begins with its formal properties, even as it might also encompass a consideration of its means of production (i.e. who made it, for what reasons, and within what socio-historical and industrial contexts).

Ideological analysis immediately asserts that art and culture—indeed all cultural artifacts—have a political dimension. As such, film and television contribute to our understandings of the world around us and the issues we face: film and television texts are part of larger cultural struggles for meaning and understanding. To give one basic historical example, if film and television texts only depict African Americans as butlers and maids (as they mostly did for many decades), those images are going to contribute to a very limited and limiting understanding of African Americans. White viewers might thank (either consciously or unconsciously) that those images represent the totality of African American experience, while African American viewers may internalize such messages (consciously or unconsciously) and limit their own lives accordingly. As this one example postulates, the cumulative effects of media images can and do shape how the “real world” understands itself. And those understandings have “real world” consequences in the way that laws are written and passed, and in the basic ways that human beings treat the world around them, including other human beings.

In the mainstream press, ideology is sometimes used to refer to one’s political

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**Jan Rehmann**



## Concepts Of Ideology:

**Concepts of Ideology** Howard L. Williams, 1988      **The Concept of Ideology** Jorge Larraín, 1979      *The Concept of Ideology and Political Analysis* Walter Carlsnaes, 1981-06-08      *On Ideology* CCCS, 2013-12-16 First published in 2006 as WPCS 10 On Ideology is a product of discussions which were common to a number of working groups in the Centre It confronts the recurring problem of the articulation of cultural studies with some Marxist theories of ideology The first part is explicitly theoretical comprising expositions and critical readings of important theorists of ideology from Lukacs and Gramsci to Althusser and Poulantzas and an overview of sociological approaches Part II considers the theme in relation to two significant contributions to social democratic theories and policies education and community studies Part III discusses the problems raised by the notions of subjectivity and individuality From a series of theoretical engagements the book aims to provide perspectives from which to develop concrete and politically relevant studies of a key aspect of contemporary social formations The Centre for Contemporary Cultural Studies CCCS was a research centre at the University of Birmingham It is notable for producing many key studies and researchers in the field of Cultural Studies It was founded in 1964 by Richard Hoggart who became the first centre director The Cultural Studies department at the University of Birmingham was closed in 2002      **Ideology** Terry Eagleton, 2014-07-21 This collection of readings on the concept of ideology is brought together by the Marxist critic Terry Eagleton His introduction traces the historical evolution of ideology and examines in a more theoretical style the various meanings of the word and their significance The readings begin with the first English translations of some of the writing of the French founder of the concept in the eighteenth century They then move from the enlightenment to Hegel and Marxism with particular emphasis on Marx and Engels themselves They also look at other eighteenth century traditions of thought such as Nietzsche and Freud All the readings are theoretical rather than examples of ideology at work and will be of interest to undergraduate students of cultural political and historical studies concerned with ideology as well as students of English literature      Ideologies and Political Theory Michael Freeden, 1996-10-24 Ideologies play a crucial role in the way the political world is shaped Using the political experience of Britain France Germany and the USA this work examines political ideologies such as liberalism conservatism feminism and green politics      Markets and Ideology in the City of London David Lazar, 2016-07-27 Markets and Ideology in the City of London is the first fieldwork based sociological study of how participants in City of London financial markets view the markets in which they work and the market mechanism in general But it is more than a narrow study of financial market participants because it is also an empirical investigation into how ideologies function and it develops a critique of pro market ideologies such as Thatcherism Finally it is one of a small number of sociological studies into the privileged world of high earners and the wealthy sociologists too frequently study the powerless and the deviant or marginal groups      Political Science and Ideology William Connolly, 2017-07-05 Professor David Kettler commented at the time of initial release that this book is writing with great

poise and clarity the author says important things in a deceptively simple way about a problem of paramount significance A fine piece of clarification blending just the right mixture of respect and impiety toward the important heroes of contemporary political science this is the kind of book I look forward to having available for our courses in political theory Ideology though long pronounced moribund continues to play a central role in contemporary political inquiry In this reevaluation of the true function of political science the author lays down guidelines for the construction of fruitful political interpretations in the large areas where ideological assumptions and claims cannot be adequately tested He analyzes two representative theories of power in American society those of the pluralists who affirm and the elitists who dispute the case for democracy and demonstrates how personal preferences and group oriented interests enter into the development of these concepts Speaking to all social scientists and students engaged in the study of political processes Connolly details the methods by which the investigator who inevitably brings his own beliefs and values to the task can lay bare and control the ideological aspects of his own work and that of others A critical examination of the writings of some of the leading figures in recent and contemporary political inquiry such as Karl Mannheim C Wright Mills Robert Dahl Daniel Bell and Seymour Martin Lipset leads him to assign a decisive role for the political scientist in the creation of carefully formulated ideologies An original mind drawing upon an exceptionally rich store of knowledge has here produced an important book which will be of immediate and challenging relevance to the work and studies of all scholars graduate students and majors in the field

**History and Truth** Adam Schaff, 2014-05-09 History and Truth deals with the epistemological premises and the objectivity of historical truth as well as the social conditioning of historical cognition Both the problem of the model of cognitive relationship and the problem of truth are discussed in the context of true cognition Comprised of eight chapters this book begins with an overview of historians conflicting interpretations regarding the causes of the French Revolution to highlight the tendency of historians to differ in their visions of the historical process resulting in different and sometimes even contradictory representations of one and the same fact The discussion then turns to three models of the process of cognition the cognitive subject the object of cognition and knowledge as the product of the process of cognition as well as the concept of truth as a philosophical problem Subsequent chapters focus on two concepts of history namely positivism and presentism The class character of historical cognition historicism and relativism and the selection of historical facts The book also considers why history is continuously written anew before concluding with an assessment of the objectivity of historical truth This monograph will be of interest to students practitioners and researchers in the fields of history philosophy and the social sciences

**Key Concepts in Cultural Theory** Andrew Edgar, Lecturer in Philosophy in the School of English Studies Andrew Edgar, Peter Sedgwick, 2005-10-09 This work presents a survey of over 350 of the key terms encountered in cultural theory today each entry providing explanations for students in a wide range of disciplines These include literature cultural studies sociology and philosophy

*Media Studies* Sue Thornham, Caroline Bassett, Paul Marris, 2009 Why are some people more capable than

others What are the reasons for someone gaining unusual abilities or special expertise or being especially creative What has to happen in order for a young person to become a child prodigy or genius How can we help today's children to reach high levels of ability and to shine in the arts or the sciences in sports or games or to excel in other fields of expertise The Psychology of High Abilities explains how when and why people acquire such special expertise and illuminates ways to make it possible for larger numbers of young people to extend their capabilities Examining how and why people differ in their capabilities it investigates the actual causes underlying impressive accomplishments and achievements The volume reveals the kinds of influences that contribute to high abilities and provides practical insights into the most effective ways for extending the abilities of young people and creating higher levels of expertise *Political Ideologies* Leon P.

Baradat,2015-10-15 Brief and accessible Political Ideologies follows the evolution of political thought over 300 years Organized chronologically this text examines each major ideology within a political historical economic and social context Leon Baradat's skillful prose ensures that students obtain a clear understanding of how ideas are influencing the political realities of our time **Theories of Ideology** Jan Rehmann,2013-07-25 How to explain the hegemonic stability of neoliberal capitalism even in the midst of its crises The emergence of ideology theories marked a re foundation of Marxist research into the functioning of alienation and subjection Going beyond traditional concepts of manipulation and false consciousness they turned to the material existence of hegemonic apparatuses and focused on the mostly unconscious effects of ideological practices rituals and discourses Jan Rehmann reconstructs the different strands of ideology theories ranging from Marx to Adorno Horkheimer from Lenin to Gramsci from Althusser to Stuart Hall from Bourdieu to W F Haug from Foucault to Butler He compares them in a way that a genuine dialogue becomes possible and applies the different methods to the market totalitarianism of today's high tech capitalism **Party Ideology, Public Discourse, and Reform Governance in China**

Yayoi Kato,2021-02-23 This book analyzes the operational dimension of the Chinese communist party's ideology and reveals the complex relationship between ideology language governance and political power in the broader context of China's economic reforms The book questions state centric legitimacy focused and content based approaches to party ideology and analyzes its practice Conceptualizing public discourse as a language game played by the rules set by the party the book examines how party ideology is operationalized by multiple state and non state actors as political rhetoric for persuasion in contentious reform discourses Through the case studies of the policy discourses over state owned enterprise reforms under Deng Xiaoping Jiang Zemin and Xi Jinping the book highlights ideology's double edged operational functions consensus inducing and conflict inducing and claims that ideology can be a double edged sword for rulers It is a vital resource to legitimate and sustain their rule yet it potentially destabilizes their rule as well The book proposes new angles to study ideology legitimacy and governance and is aimed at political scientists who study authoritarian governance policy process and political communication Its multi disciplinary approach also appeals to sociologists media communication scholars and

linguists who work on rhetoric political language and media discourses      **The Oxford Handbook of Political Ideologies** Michael Freeden, Lyman Tower Sargent, Marc Stears, 2013-08-15 The most practically applied approach to political ideologies evaluate critically make links think globally      *The Guardians of Concepts* Martina Steber, 2023-01-13 Since 1945 what conservative means has troubled intellectuals politicians and parties in the United Kingdom and West Germany In Britain conservatism was an accepted term of the political vocabulary denoting a particular tradition of political thought and practice In West Germany by contrast conservatism was a difficult concept for the young democracy to swallow It carried a heavy antiliberal and antidemocratic burden and led people to question whether there was a place for conservatism within democratic culture after all *The Guardians of Concepts* scrutinizes the debates about conservatism in the UK and the Federal Republic of Germany from the late 1940s to the early 1980s Informed by historical semantics it conceives of conservatism as a flexible linguistic structure and shows the importance of language for the self understanding of many conservatives who not by chance have regarded themselves as the guardians of concepts The intense national and transnational debates about the meaning of conservatism had far reaching consequences and continue to influence politics today      *The Concept of Ideology in the Thought of Marx and Engels* Charles Wade Mills, 1985      *Using Political Ideas* Barbara Goodwin, 2007-05-07 This book offers a critique of contemporary political ideologies and an analysis of the ideas and concepts which we use in political arguments By revealing the interplay between ideas and ideologies it shows us why political opponents so often seem to argue at cross purposes      *Ideology and the Theory of Political Choice* Melvin J. Hinich, Michael C. Munger, 1996-09-16 A pioneering effort to integrate ideology with formal political theory      *Ideology and Private Law: Polish Experiences in the Long 20th Century* Anna Machnikowska, Michał Karol Gałędek, Rafał Mańko, 2025-08-25 This book highlights the ideological aspects influencing the modern shape of private law in Central and Eastern Europe CEE examining Poland as a representative example given the shared historical trajectory of the 20th century across this region In the historico legal literature currently in international circulation there is a dearth of studies on the development of modern positive law in CEE countries This volume therefore aims to bridge this gap and deliver a more profound reflection on the long term social economic and political role of private law in this region

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## **Table of Contents Concepts Of Ideology**

1. Understanding the eBook Concepts Of Ideology
  - The Rise of Digital Reading Concepts Of Ideology
  - Advantages of eBooks Over Traditional Books
2. Identifying Concepts Of Ideology
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Concepts Of Ideology
  - User-Friendly Interface
4. Exploring eBook Recommendations from Concepts Of Ideology
  - Personalized Recommendations
  - Concepts Of Ideology User Reviews and Ratings
  - Concepts Of Ideology and Bestseller Lists
5. Accessing Concepts Of Ideology Free and Paid eBooks

- Concepts Of Ideology Public Domain eBooks
- Concepts Of Ideology eBook Subscription Services
- Concepts Of Ideology Budget-Friendly Options
- 6. Navigating Concepts Of Ideology eBook Formats
  - ePub, PDF, MOBI, and More
  - Concepts Of Ideology Compatibility with Devices
  - Concepts Of Ideology Enhanced eBook Features
- 7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Concepts Of Ideology
  - Highlighting and Note-Taking Concepts Of Ideology
  - Interactive Elements Concepts Of Ideology
- 8. Staying Engaged with Concepts Of Ideology
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Concepts Of Ideology
- 9. Balancing eBooks and Physical Books Concepts Of Ideology
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Concepts Of Ideology
- 10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
- 11. Cultivating a Reading Routine Concepts Of Ideology
  - Setting Reading Goals Concepts Of Ideology
  - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Concepts Of Ideology
  - Fact-Checking eBook Content of Concepts Of Ideology
  - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development



- Exploring Educational eBooks

### 14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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