



Corporate Social Responsibility Contemporary Viewpoints

**Nina Boeger, Dr. Rachel
Murray, Charlotte Villiers**



Corporate Social Responsibility Contemporary Viewpoints:

Corporate Social Responsibility Suzanne R. Ontiveros, 1986 *Comparative Perspectives on Global Corporate Social Responsibility* Jamali, Dima, 2016-08-12 In the modern era businesses have developed a complex relationship with the society surrounding them While the effects of business activity are clearly seen their direct impact varies from country to country *Comparative Perspectives on Global Corporate Social Responsibility* is a pivotal reference source for the latest scholarly research on the accountability contemporary businesses face for the environmental social and economic impacts that they create Highlighting the variant expressions between developed and developing countries this book is ideally designed for graduate students professionals practitioners and academicians interested in furthering their knowledge on corporate social responsibility *Perspectives on Corporate Social Responsibility* Nina Boeger, Dr. Rachel Murray, Charlotte Villiers, 2008-01-01 Examines the concepts of corporate social responsibility CSR in the context of globalisation and its many challenges focusing on different legal perspectives that arise **Professionals' Perspectives of Corporate Social Responsibility** Samuel O Idowu, Walter Leal Filho, 2009-10-21 Since the general acceptance of the field of corporate social responsibility worldwide corporate entities and those who act for them either as executives or ordinary employees are expected to be socially responsible Being socially responsible has a number of quantifiable and unquantifiable benefits for the entity and its stakeholders It improves the entity's bottom line results protects jobs and is also better for the environment As such it makes good sense for professionals and those that they interact with as colleagues suppliers of goods and services lenders etc to want to take the issue of CSR seriously This perhaps explains why this book has chosen to explore how 19 professions across the world have integrated and continue to impress upon their staff the importance of CSR in their operational activities We are constantly reminded that our world's natural resources are exhaustible we can therefore no longer live for today alone if we do not want to cause substantial problems for future generations **Contemporary Perspectives in Corporate Social Performance and Policy** Agata Stachowicz-Stanusch, Wolfgang Amann, 2018-01-01 The book *Contemporary Perspectives in Corporate Social Performance and Policy* The Middle Eastern Perspective is our endeavor to deepen the current discussion about business and institutional activity in Middle Eastern countries and disseminate the new perspective of the scientific inquiry in the responsibility of various organizations operating in this part of the world The book is divided into four parts Introduction Reality and Challenges of Corporate Social Performance The Middle Eastern Perspective Corporate Social Responsibility in Middle Eastern countries Corporate Social Performance specific problems There were included some theoretical and practical contributions into the topic of corporate social responsibility and corporate social performance based on experiences from different countries such as Israel Turkey United Arab Emirates We hope that this volume will help to understand better this specific region and its business activities *Corporate Social Responsibility: Concepts, Cases and Trends* PROF. DR. PRAKASH DIVAKARAN, 2025-10-15 In the

contemporary business environment Corporate Social Responsibility CSR has evolved from a voluntary philanthropic initiative into a strategic and ethical necessity Organisations across the globe are now being measured not only by their financial success but also by their social environmental and ethical impact As businesses increasingly align profitability with sustainability CSR has emerged as a cornerstone of responsible management and an essential component of modern business education The book Corporate Social Responsibility Concepts Cases and Trends A Comprehensive Guide for MBA Students and Future Managers has been written to bridge the gap between theory and practice in the field of CSR It provides readers with a holistic understanding of the origins principles and frameworks of corporate responsibility while also highlighting contemporary trends and global perspectives Designed primarily for MBA students management educators and aspiring corporate leaders this text delves into the multidimensional aspects of CSR from ethical governance and stakeholder engagement to sustainable development and corporate citizenship Each chapter combines conceptual clarity with real world case studies enabling readers to critically analyse how socially responsible practices contribute to long term organisational success and societal well being The case studies included in this book have been carefully selected from Indian and international contexts showcasing how leading corporations have integrated CSR into their strategic decision making These practical illustrations not only enhance comprehension but also inspire future managers to design and implement socially responsible initiatives in their professional careers In recent years CSR has transitioned from being a compliance driven activity to a core business strategy that fosters innovation brand equity and stakeholder trust This transformation is especially significant for emerging economies like India where inclusive growth and sustainable development remain national priorities The book thus reflects the evolving policy landscape regulatory frameworks and global best practices equipping readers to navigate the complex interconnections between business objectives and societal expectations It is my earnest hope that this book will serve as a comprehensive learning companion for management students researchers and practitioners who aspire to become responsible leaders in a rapidly changing world By understanding and applying the principles of CSR today's learners can become tomorrow's changemakers driving not only economic success but also ethical and sustainable progress I extend my sincere gratitude to colleagues mentors students and professionals whose insights and encouragement have contributed to the development of this work May this book inspire readers to view business not merely as a pursuit of profit but as a platform for positive social transformation

New Perspectives on Corporate Social Responsibility Linda O'Riordan, Piotr Zmuda, Stefan Heinemann, 2015-04-14 Providing a timely contribution to the ongoing questions surrounding topics which are by definition subject to varying stakeholder interpretations this book addresses the missing link between theoretical CSR concepts and everyday management practice It acts as a guide to awaken managers to the advantages of adopting a CSR mindset when developing sustainable business strategies The book consists of three parts 1 A theoretical realm which establishes the key concepts and rationale for the adoption of a sustainable CSR approach 2 A practical realm

which addresses putting CSR and sustainability into business practice 3 An educational realm which proposes how to incorporate the concepts into teaching and training Legal Perspectives on Corporate Social Responsibility Jeehye You, 2015-07-17 This book offers readers a comprehensive and in depth legal analysis of corporate social responsibility CSR by examining the theoretical foundations of corporate governance and its legal mechanism in the United States and South Korea Moreover it proposes legislative blueprint for establishing the legal frameworks that might serve to legitimize and effectively implement CSR in general Reflecting the zeitgeist of improved corporate accountability and transparency the ongoing movement to enhance CSR has permeated entire sectors of society the world over Despite the apparent ubiquity of CSR the corporate laws of many countries remain relatively silent on the issue omitting to include any explicit provision governing the concept Partly in response to this lack of legislation Korean corporate scholars for example have attempted to introduce American legal theories systems and laws on CSR into Korea Yet traditional Korean jurisprudence provides no defining foundation for CSR indeed the prevailing view in jurisprudence and scholarship passively resists instituting corporate responsibility into the law In response to this jurisprudential and academic shortcoming and as an example for other countries this book provides a comprehensive guide to the relevant legislation and theory on CSR in Korean corporate law by employing a comparative study of the relevant American theories and laws Proceeding from this analysis the book then puts forward a legislative blueprint for establishing a foundation to legitimize and effectively implement CSR

Real-World Solutions for Diversity, Strategic Change, and Organizational Development: Perspectives in Healthcare, Education, Business, and Technology Burrell, Darrell Norman, 2023-09-11 The great resignation quiet quitting MeToo workplace cultures bro culture at work the absence of more minorities in cybersecurity cybercrime police brutality the Black Lives Matter protests racial health disparities misinformation about COVID 19 and the emergence of new technologies that can be leveraged to help others or misused to harm others have created a level of complexity about inclusion equity and organizational efficiency in organizations in the areas of healthcare education business and technology Real World Solutions for Diversity Strategic Change and Organizational Development Perspectives in Healthcare Education Business and Technology takes an interdisciplinary academic approach to understand the real world impact and practical solutions oriented approach to the chaotic convergence and emergence of organizational challenges and complex issues in healthcare education business and technology through a lens of ideas and strategies that are different and innovative Covering topics such as behavioral variables corporate sustainability and strategic change this premier reference source is a vital resource for corporate leaders human resource managers DEI practitioners policymakers administrators sociologists students and educators of higher education researchers and academicians Socio-Economic Perspectives on Consumer Engagement and Buying Behavior Kaufmann, Hans Ruediger, Panni, Mohammad Fateh Ali Khan, 2017-01-18 In modern business practices marketing dimensions are changing with new opportunities appearing in consumer behavioral contexts By

studying consumer activities businesses can better engage and retain current and new customers Socio Economic Perspectives on Consumer Engagement and Buying Behavior is a comprehensive reference source on new innovative dimensions of consumer behavioral studies and reveals different conceptual and theoretical frameworks Featuring expansive coverage on a number of relevant topics and perspectives such as green products automotive technology and anti branding this book is ideally designed for students researchers and professionals seeking current research on the dimensions of consumer engagement and buying behavior Global Perspectives on Corporate Governance and CSR Güler Aras,2016-04-22 Good governance is good PR it is important in every sphere of society whether it be the corporate environment the political or wider society When resources are too limited to meet the minimum expectations of the people it is a good governance level that can help to promote the welfare of society Enlightened companies recognise that there is a clear link between governance and corporate social responsibility and make efforts to link the two Unfortunately this is too often no more than making a claim that good governance is a part of their CSR policy as well as a part of their relationship with shareholders Corporate Governance and CSR are significant issues in all parts of the world huge amounts of time and energy are devoted to its global interpretation Most analysis however is too simplistic to be helpful as it normally resolves itself into simple dualities rules based v principles based or Anglo Saxon v Continental The editors of this book argue that this is not helpful that the reality is far more complex They show that Corporate Governance and CSR cannot be understood without taking geographical cultural and historical factors into account It is necessary they say to understand the concerns of people in different parts of the world Therefore by using a wealth of case studies theoretical models and drawing on the knowledge and perspective of experts from around the world the editors have produced this valuable book Global Perspectives on Corporate Governance and CSR discusses issues such as regional and cultural similarities and differences the contexts of differing legal frameworks and governance codes differences between large companies and SMEs governance in new environments companies and economies versus stable environments and the changing environment affecting corporate social responsibility around the world The editors then synthesise this in a way that will be helpful to business people as well as to academics *Ethical and Social Perspectives on Global Business Interaction in Emerging Markets* Al-Shammari, Minwir,2016-02-10 Societal demands needs and perspectives of ethical and socially responsible behavior within business environments are a driving force for corporate self regulation As such executives must consistently work to understand the current definition of ethical business behavior and strive to meet the expectations of the cultures and communities they serve Ethical and Social Perspectives on Global Business Interaction in Emerging Markets compiles current research relating to business ethics within developing markets around the world This timely publication features research on topics essential to remaining competitive in the modern global marketplace such as corporate social responsibility corporate governance consumer behavior understanding and ethical leadership and how all of these

components attribute to the decision making process in business environments Business executives and managers graduate level students and academics will find this publication to be essential to their research professional and educational needs

Perspectives on Philosophy of Management and Business Ethics Jacob Dahl Rendtorff, 2017-01-05 This book presents a selection of articles with focus on the theoretical foundations of business ethics and in particular on the philosophy of management and on human rights and business This implies identifying and discussing conflicts as well as agreement with regard to the philosophical and other foundations of business and management Despite the general interest in corporate social responsibility and business ethics the contemporary discussion rarely touches upon the normative core and philosophical foundations of business There is a need to discuss the theoretical basis of business ethics and of business and human rights Even though the actions and activities of business may be discussed from a moral perspective not least in the media the judgments and opinions relating to business and management often lack deeper moral reflection and consistency Partly for this reason business ethicists are constantly challenged to provide such moral and philosophical foundations for business ethics and for business and human rights and to communicate them in an understandable manner Such a challenge is also of scientific kind Positions and opinions in the academic field need to be substantiated by thorough moral and theoretical reflection to underpin normative approaches Far too often business ethicists may agree on matters which they approach from different and sometimes irreconcilable philosophical standpoints resulting in superficial agreement but deeper lying disagreement In other cases it may be of high relevance to identify philosophical standpoints that despite conflicting fundamentals may arrive at conclusions acceptable to everyone

Perspectives of Bhagwad Gita in Modern Times Prof. Tejinder Sharma, Prof. Vanita Dhingra, Dr. Archana Chaudhry, 2024-12-03 *Perspectives of Bhagwad Gita in Modern Times* explores the timeless wisdom of the Bhagwad Gita and its relevance in modern society This edited volume comprises 12 chapters discussing business and ethics leadership and governance social and community development and personal growth and well being The book offers practical guidance on ethics sustainability leadership and social responsibility highlighting the Gita's principles as a cornerstone for global unity Suitable for business professionals leaders scholars and individuals seeking personal growth this book demonstrates the Bhagwad Gita's enduring significance By applying the Gita's insights readers can navigate modern challenges and foster a more harmonious and sustainable world

Perspectives on Modern Economy Aizhan Khoich, Ahmet Arif Eren, Ali Eren Alper, 2020-09-10 This book aims to provide researchers from basic disciplines of the economics fields such as consumer behavior and public economy with a variety of distinctive perspectives in today's world where the behavior and preferences of economic actors have changed completely and the economic policies of countries have been redrafted

Eurasian Business Perspectives Mehmet Huseyin Bilgin, Hakan Danis, Ender Demir, Ugur Can, 2019-04-03 This volume of Eurasian Studies in Business and Economics includes selected papers from the 22nd Eurasia Business and Economics Society EBES Conference in Rome It presents original empirical

research from several countries and regions including many developing economies such as Poland Russia Tunisia Lebanon Belarus and Lithuania Both the theoretical and empirical papers in this volume cover diverse areas of business and management from various regions The main focus is on sharing the latest research results on evolving approaches to entrepreneurship research behavioral aspects of entrepreneurship and SME development and policy development The volume also includes related studies that analyze international business cooperation performance assessment and a range of other current topics

Modern Perspectives and Current Trends in Asian Education, Psychology, and Sociology

Suanpang, Pannee, 2023-10-24 A major field in the worlds of education training and social sciences is the field where learners are inculcated with special interests in society and the relationships between individuals in society Social science has always been an important instrument that allows us to gain an understanding of social phenomena and changes by providing commentaries producing explanations and attempting to synthesize a diversity of information sets to formulate theories However as changes take place in nearly every aspect of the modern world at an increasing speed there quickly emerges new factors that have never been incorporated into the analytical framework in recent decades Modern Perspectives and Current Trends in Asian Education Psychology and Sociology presents the current trends in education psychology and sociology It serves as a collection of empirical research and academic recommendations that are current and contemporary Covering topics such as learner identity employee performance and organizational identification and trust this major reference work is an essential resource for educators and administrators of both K 12 and higher education pre service teachers teacher educators government officials librarians sociologists psychologists students of higher education researchers and academicians

Corporate Social Responsibility and the Three Sectors in Asia

Samiul Hasan, 2017-03-31 This volume investigates how much governmental control is needed to reign in corporate and business greed and to make business socially responsible in Asia It also questions whether business entities need to be reigned in by the government itself or if other social religious or economic dynamics shape business entities in Asia Moreover it looks at how the Asian third sector influences BSR CSR activities

BUSINESS ENVIRONMENT

AHMED, FAISAL, ALAM, M. ABSAR, 2021-08-01 This fully revised and updated third edition carries a holistic approach to the new and emerging realities of Indian as well as the global business environment It incorporates the new challenges emanating from Covid 19 outbreak and also other enablers shaping up the business environment This new edition brings forth a contemporary and pragmatic appeal to the learners The text provides an incisive insight into the subject via simple elegant and explicit presentation that amalgamates theory logically and rigorously with the practical aspects Organised in 24 chapters the book aims to develop a broader understanding of the concepts and their applications and dexterously assimilates the latest statistics depicting the national and global perspectives This text is suitable for both PG and UG students of Management Commerce Economics and Business Studies Besides it is of immense value to the aspirants of civil services and the professionals including policy makers working in the government

departments NEW TO THE THIRD EDITION Presents latest developments viz Economic slowdown due to lockdowns Impact of the outbreak of Covid 19 Atmanirbharta self reliance Union Budget 2021 22 Policy changes amid slowdown FDI policy changes and also about Indian economic scenarios NITI Aayog Manufacturing in defence sector Climate Change Make in India Geo economic aspects GST BREXIT SDGs Latest developments in global environment WTO issues and others Updates sections sub sections opening and closing cases to keep abreast of new developments Introduces revised tables and figures to represent the latest scenarios in most cases with data up to 2019 20 Includes latest domestic and global policy frameworks influencing business environment HIGHLIGHTS OF THE BOOK Each chapter commences with an opening case to emphasise the topic of importance and ends with a closing case to help in satisfying a learner from the point of view of understanding the chapter Relevant box items call readers attention to practical examples and experiences for in depth learning Case based questions and review questions help in assessing learner s ability to grasp basic concepts Companion website <http://phindia.com> ahmed containing useful resources for the teachers and study aids for the students TARGET AUDIENCE B Com M Com BBA MBA PGDM

Social and Economic Perspectives on Sustainability Raya Tsvetkova, Savina Ezekieva, Caroline Duvier, Crina Oltean-Dumbrava, Dilek Akbaş Akdoğan, Coşkun Karaca, Övünç Gürsoy, Semra F. Aşcıgil, Uğur Soytaş, Meltem Ö. Özcanlı, Sadullah Çelik, Aslı Yüksel Mermoud, Ayşe Demirhan, Serdar Bozkurt, Burcu Yiğit, Mehmet Çağlar, Solomon Chukwuemeka Ugbajaa, Refika Bakoğlu, Neşe Soysal, Ahmet Ok, Merve Er Kara, Özlem Yurtsever, Seniye Ümit Oktay Fırat, Ayşe Ümit Gökdeniz, Ayşe Uygur, Recep Kurt, Artür Yetvart Mumcu, Ozan Emre Ufacık, 2016-12-20

e term Sustainability possesses numerous meanings for different people and various circumstances and it is a common mistake to define sustainability strictly in terms of environmental sustainability is misconception believes the major flaw of the contemporary pattern of development is simply its destruction of the environment Handling sustainability only from an environmental standpoint is a superficial view that needs to be assessed carefully and underlined correctly As A D Basiago suggests the protection of natural systems represents not an overarching panacea for achieving economic vitality and social justice but a necessary component of an entire system for achieving economic social and environmental sustainability in which economic reforms and social reforms are as important

e chapters included in this volume are composed of some selected significant contributions from the first International Sustainability Congress organized by International Center of Sustainability ICS 13 December 2016 in Istanbul Turkey All chapters are peer reviewed by both the editors and at least two independent scholars from fields relevant to the manuscript s subject area ICS is a research and academic center for sustainability founded in 2015 and dedicated to build resilience of communities and ecosystems to environmental and socio economic risks ICS has an integrated approach and specifies sustainability not only from an environmental point of view but also in terms of socio economic process Its mission is to produce information as well as enhance research and practice at Micro and Macro levels in Sustainable Development with a holistic and a cross disciplinary approach

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