

1979

INTERNATIONAL  
**TELEVISION**  
**ALMANAC**

# 1978 International Television Almanac

**JL Elias**



## 1978 International Television Almanac:

**1978 International Television Almanac**, 1978      *The Reference Book Collection of the Conference Information Center*, 1979      **The Publishers' Trade List Annual**, 1985      American Film, 1977 Journal of the film and television arts

**Syndicated Television** Hal Erickson, 2024-10-09 Here is an excellent reference book on first run syndication the distribution of programs either made exclusively for non network play or of programs intended for network telecasts but ultimately making their debuts in syndication Bringing together information not easily found this work covers the classics such as Sea Hunt Highway Patrol The Merv Griffin Show and the Muppet Show as well as such once popular but now obscure productions as China Smith Ripcord and The Littlest Hobo Coverage goes back to 1947 and the book includes a number of series ignored in other works The first section is an overview of the concept of syndication from its earliest application in the newspaper world to the attempt by Fox Television to become a fourth network The next four sections each cover ten years of syndication listing the shows with full background who produced them and why who liked them and why etc alphabetically by title under the following genres Adventure Mystery Children s Comedy Drama Game Quiz Informational Music Variety Religious Sports Talk Interview Travel Documentary Westerns and Women s      Television, a Guide to the Literature Mary B. Cassata, Thomas Skill, 1985      Television Western Players of the Fifties Everett Aaker, 2024-10-15

Modeled after the Mack V Wright 1920 film version the 1949 western television series The Lone Ranger made Clayton Moore s masked character one of the most recognized in American popular culture Other westerns followed and by 1959 there were 32 being shown daily on prime time television Many of the stars of the nearly 75 westerns went on to become American icons and symbols of the Hollywood West This encyclopedia includes every actor and actress who had a regular role in a television western from 1949 through 1959 The entries cite biographical and family details accounts of how the player first broke into show business and details of roles played as well as opinions from the actors and their contemporaries A full accounting of film serial and television credits is also included The appendix lists 84 television westerns with dates show times themes and stars      **International Television Almanac** Richard Gertner, 1983      *Mass Communications Research Resources*

Christopher H. Sterling, James K. Bracken, Susan B. Hill, 2016-05-06 This reference book is designed as a road map for researchers who need to find specific information about American mass communication as expeditiously as possible Taking a topical approach it integrates publications and organizations into subject focused chapters for easy user reference The editors define mass communication to include print journalism and electronic media and the processes by which they communicate messages to their audiences Included are newspaper magazine radio television cable and newer electronic media industries Within that definition this volume offers an indexed inventory of more than 1 400 resources on most aspects of American mass communication history technology economics content audience research policy and regulation The material featured represents the carefully considered judgment of three experts two of them librarians plus four contributors

from different industry venues The primary focus is on the domestic American print and electronic media industries Although there is no claim to a complete census of all materials on print journalism and electronic media what is available is now too vast for any single guide the most important and useful items are here The emphasis is on material published since 1980 though useful older resources are included as well Each chapter is designed to stand alone providing the most important and useful resources of a primary nature organizations and documents as well as secondary books and reports In addition online resources and internet citations are included where possible

**REDESIGNING WOMEN** Amanda D. Lotz, 2010-10-01 In the 1990s American television audiences witnessed an unprecedented rise in programming devoted explicitly to women Cable networks such as Oxygen Media Women's Entertainment Network and Lifetime targeted a female audience and prime time dramatic series such as Buffy the Vampire Slayer Judging Amy Gilmore Girls Sex and the City and Ally McBeal empowered heroines single career women and professionals struggling with family commitments and occupational demands After establishing this phenomenon's significance Amanda D Lotz explores the audience profile the types of narrative and characters that recur and changes to the industry landscape in the wake of media consolidation and a profusion of channels Employing a cultural studies framework Lotz examines whether the multiplicity of female centric networks and narratives renders certain gender stereotypes uninhabitable and how new dramatic portrayals of women have redefined narrative conventions Redesigning Women also reveals how these changes led to narrowcasting or the targeting of a niche segment of the overall audience and the ways in which the new sophisticated portrayals of women inspire sympathetic identification while also commodifying viewers into a marketable demographic for advertisers

**List of Documents and Publications in the Field of Mass Communication** Unesco, 1980

**Sources of Statistics** London. Statistics & Market Intelligence Library, 1979

*Hollywood: Social dimensions: technology, regulation and the audience* Thomas Schatz, 2004 Hollywood as a concept applies variously to a particular film style a factory based mode of film production a cartel of powerful media institutions and a national and increasingly global way of seeing It is a complex social cultural and industrial phenomenon and is arguably the single most important site of cultural production over the past century This collection brings together journal articles published essays book chapters and excerpts which explore Hollywood as a social economic industrial aesthetic and political force and as a complex historical entity

**The Business Strategies of the Major Hollywood Film Studios (1929-2024)** Guy Di Piazza, 2025-02-21 Surveying the strategies employed by film studios to market and produce their most successful films between 1929 and present day this book incorporates multilayered comprehensive analysis on the media industry and how it works Author and business strategist Guy Di Piazza draws on over 25 years of experience and provides insights into the corporate business market and production strategies of the leading motion picture companies through a 95 year history Investigating the initiatives employed particularly for the most successful or premium films allows Guy to evaluate the commercial and creative strategies of the major film studios during four distinct historical periods The

golden age of Hollywood 1929 1949 Hollywood in decline and in transition 1950 1966 The new American cinema 1967 1976 and The era of media giants 1977 2024 With extensive business strategy analysis this book assesses the film industry from a commercial and economic perspective to bring better understanding to readers as to how the major studios have evolved over time and what that means for today's digitally connected world Ideal for researchers and advanced students studying film business and the media industry as well as professionals in the film business      **Public Library Catalog** ,1994

**Biography and Genealogy Master Index: F-H** Miranda C. Herbert, Barbara McNeil, 1980      *Biography and Genealogy Master Index, a Consolidated Index to More Than 3,200,000 Biographical Sketches in Over 350 Current and Retrospective Biographical Dictionaries, Second Edition. 1981-82 Supplement* Miranda C. Herbert, Barbara McNeil, 1982 A consolidated index to biographical sketches in current and retrospective biographical dictionaries      *Biography and Genealogy Master Index* Miranda C. Herbert, Barbara McNeil, 1980      **Union List of Serials of the California State University** California State University, 1991      *Biographical Dictionaries Master Index* ,1975 A guide to more than 725 000 listings in over 50 current Who's whos and other works of collective biography

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