

Airline Competition: Deregulation's Mixed Legacy



George Willard

Airline Competition Deregulations Mixed Legacy

Stephen Shaw



Airline Competition Deregulations Mixed Legacy:

Airline Competition George Williams, 2017-07-13 The advantages of airline competition to consumers are clearly apparent Lower fares greater choice more frequent flights and a wider range of available services have all been evident when the entry of a new competitor has occurred In many instances however after an initial relatively short lived period of aggressive competition the new entrant has either gone bankrupt or found a less stressful existence co operating in some manner with the incumbent In this wide ranging book the author looks at the competitive arena in the post regulation era and especially focusses on deregulation s legacy globalization in a bilateral world breaking the link between nationality and airlines The book is of special interest to those members engaged in the Airline Industry Regulatory Authorities and Government Departments of Transport and Industry It will be of value to academic specialists in transport economics and public policy MSc students and Institutes of Transport pressure groups and the Travel and Tourism Industry **Airline Competition:**

Deregulation's Mixed Legacy George Williams, 2017-07-05 The advantages of airline competition to consumers are clearly apparent Lower fares greater choice more frequent flights and a wider range of available services have all been evident when the entry of a new competitor has occurred In many instances however after an initial relatively short lived period of aggressive competition the new entrant has either gone bankrupt or found a less stressful existence co operating in some manner with the incumbent In this wide ranging book the author looks at the competitive arena in the post regulation era and especially focusses on deregulation s legacy globalization in a bilateral world breaking the link between nationality and airlines The book is of special interest to those members engaged in the Airline Industry Regulatory Authorities and Government Departments of Transport and Industry It will be of value to academic specialists in transport economics and public policy MSc students and Institutes of Transport pressure groups and the Travel and Tourism Industry **Airline**

Marketing and Management Stephen Shaw, 2007 Through five previous editions *Airline Marketing and Management* by Stephen Shaw has established itself as the preferred textbook for students of the principles of marketing and their application in today s airline industry as well as a reliable reference work for those with a professional interest in the area Carefully revised the sixth edition of this internationally successful book includes new material on the impact of the Trade Cycle and the current period of high oil prices on the demand for air travel the effect of current trends towards regulatory reform and the relaxation of Ownership and Control rules on the structure of the international airline industry the continuing strong impact of Low Cost Carriers and the strategic options open to so called Legacy airlines as they respond to the challenges facing them and the setting up of new Business Class Only airlines Why are they appearing now and what are their long term chances of success An initial review of the structure of the air transport market and the industry marketing environment is followed by detailed chapters examining airline business and marketing strategies product design and management pricing and revenue management current and possible future distribution channels and selling advertising and

promotional policies The reader will benefit from greater understanding of both marketing and airline industry jargon and from the knowledge obtained regarding the significant strategic challenges facing aviation at the present time Written in a straightforward easy to read style and combining up to date and relevant examples drawn from the worldwide aviation industry this new edition will further enhance the book's reputation for providing the ideal introduction to the subject

Competition and Regulation in the Airline Industry Steven Truxal, 2013-01-04 An examination of the relationship between competition and the deregulation and liberalisation of the US and European air transport sectors reveals that the structure of the air transport sector has undergone a number of significant changes A growing number of airlines are entering into horizontal and vertical cooperative arrangements and integration including franchising codeshare agreements alliances virtual mergers and in some cases mergers with other airlines groups of airlines or other complementary lines of business such as airports This book considers the current legal issues affecting the air transport sector incorporating recent developments in the industry including the end of certain exemptions from EU competition rules the effect of the EU US Open Skies Agreement the accession of new EU Member States and the Lisbon Treaty The book explores the differing European and US regulatory approaches to the changes in the industry and examines how airlines have remained economically efficient in what is perceived as a complex and confused regulatory environment *Competition and Regulation in the Airline Industry* will be of particular interest to academics and students of competition law as well as EU law

International Handbook on the Economics of Tourism L. Dwyer, 2007-09-24 Tourism economics is a rapidly expanding field of research and interest in the subject has been growing steadily over the past decade As a field of study it is one of the small band of areas such as energy and transport economics that draws on and applies developments in general economics This highly accessible and comprehensive Handbook presents a cutting edge discussion of the state of tourism economics and its likely directions in future research Leading researchers in the field explore a wide range of topics including demand and forecasting supply transport taxation and infrastructure evaluation and application for policy making Each chapter includes a discussion of its relevance and importance to the tourism economics literature an overview of its main contributions and themes a critical evaluation of existing literature and an outline of issues for further conceptual and applied research Larry Dwyer and Peter Forsyth have assembled a fascinating Handbook that will be an invaluable and much welcomed reference book for tourism economics scholars and researchers at all levels of academe General economics scholars will also find much to engage them within the book

EU Law on State Aid to Airlines Magnus Schmauch, 2012 State intervention in air transport is omnipresent Airlines in particular are major beneficiaries of State aid This book provides a comprehensive analysis of the law regulating State aids to airlines which includes sections on Articles 107 TFEU and 108 TFEU as well as an overview of legal issues raised by air transport and competition in the EU in particular deregulation and its consequences *EU Law on State Aid to Airlines* follows a multi disciplinary approach by relying on the fundamental

concepts of economics and policy analysis This approach allows grasping the wider implications of this sector's issues for the field of State Aid in particular in the light of the more economic approach and the balancing test Furthermore additional perspective is given on State aid law in the air transport sector through comparative analyses of regulations in the United States and Switzerland and outlooks on international relations Finally the book presents a number of recent Commission decisions with a dramatic importance for the air transport with the opening of formal investigation procedures regarding alleged State aid to low cost airlines operating from regional airports all over Europe Magnus Schmauch is Legal Secretary at the EFTA Court in the Chambers of judge Pall Hreinsson Previous experience includes four years as a lawyer at the Court of Justice of the European Union He has published a large number of articles on State aid and other fields of EU law and teaches on EU law and fundamental rights at the University of Lund Sweden

Airline Marketing and Management Stephen Shaw, 2020-09-10 Through six previous editions *Airline Marketing and Management* has established itself as the leading textbook for students of marketing and its application to today's airline industry as well as a reference work for those with a professional interest in the area Carefully revised the seventh edition of this internationally successful book examines an exceptionally turbulent period for the industry It features new material on Changes in customer needs particularly regarding more business travellers choosing or being forced to travel economy and analysis of the bankruptcy of All Business Class airlines An explanation of the US EU Open Skies agreement and analysis of its impact The increase in alliance activity and completion of several recent mergers and the marketing advantages and disadvantages that have resulted Product adjustments that airlines must make to adapt to changes in the marketing environment such as schedule re adjustments and the reconfiguration of aircraft cabins Changes in pricing philosophies with for example airlines moving to A La Carte pricing whereby baggage catering and priority boarding are paid for as extras Airline websites and their role as both a selling and distributing tool The future of airline marketing A review of the structure of the air transport market and the marketing environment is followed by detailed chapters examining business and marketing strategies product design and management pricing and revenue management current and future distribution channels and selling advertising and promotional policies The reader will benefit from greater understanding of both marketing and airline industry jargon and from knowledge obtained regarding the extraordinary strategic challenges now facing aviation Written in a straightforward easy to read style and combining up to date and relevant examples drawn from the worldwide aviation industry this new edition will further enhance the book's reputation for providing the ideal introduction to the subject

Air Transportation Industry Edward Majewski, Konrad Stasiczak, Sonia Huderek-Glapska, Łukasz Olipra, Wojciech Augustyniak, 2024-10-16 *Air Transportation Industry* considers the influence of political legal economic social and technological factors on the developments in the industry It provides a brief historical background of the air transport industry the determinants of the changes in the airline business and adaptation processes that resulted in the evolution of business models and structural changes in the industry

Utilizing a unique database containing the characteristics of more than 16 000 air carriers worldwide the book discusses key findings related to changes in the transport capacity of airlines operating at different points in time including the length of the lifecycle and reasons for termination of activity types and geographical scope of operations It also explores the impacts of global and regional scale legal regulations The book will interest air transportation and airport operations researchers It can also serve as a reference for management and operations transportation students in logistics air transportation and economics courses

Essays on Transport Economics Pablo Coto-Millán, Vicente Inglada, 2007-02-02 This book explores analytical methods used in transportation economics and policy analysis Encompassing fields of economics such as Industrial Organisation Welfare Economics General Equilibrium Theory and Input Output Analysis the study of transport from an economic point of view serves as a test bench for applying methodologies of economic science to the real world Each chapter opens with a brief theoretical introduction before evaluating case studies using the state of the art statistical and econometric techniques

Progressive Commercialization of Airline Governance Culture Jan Walulik, 2016-08-05 Progressive Commercialization of Airline Governance Culture analyzes the transition of the airline sector from the not for profit nation bound public utility model towards a profit oriented globalized industry It illustrates how legal political historical and cultural factors have shaped the corporate governance in the airline sector and describes how these factors influence economic decisions and performance The unique feature of the book is that the subject is consequentially discussed from the perspective of airline governance culture This approach links the examination of legal and policy factors which influence airline activities together with a discussion of economic issues all within one clear coherent and comprehensive framework

Airline Network Development in Europe and its Implications for Airport Planning Guillaume Burghouwt, 2016-03-23 The ongoing deregulation and liberalization of worldwide air transport markets confronts airport planners with an increasingly problematic context On the one hand the capital intensive large scale and complex airport investments need a detailed long medium term planning of airport infrastructure Such planning requires at least predictable traffic volumes and traffic composition within the planning horizon On the other hand airline route networks are increasingly dynamic structures that frequently show discontinuous changes As a consequence the much more volatile airport traffic restricts the value of detailed traffic forecasts Volatility of airport traffic and its composition requires flexibility of airport strategies and planning processes The book explores this dilemma through a detailed study of airline network development airport connectivity and airport planning in the deregulated EU air transport market The questions the book seeks to answer are how have airlines responded to the regime changes in EU aviation with respect to the configuration of their route networks what has been the impact of the reconfiguration of airline network configurations for the connectivity of EU airports how can airport planners and airport authorities deal with the increasingly uncertain airline network behaviour in Europe

ITF Research Reports Liberalisation of Air Transport International Transport Forum, 2019-05-03 Aviation is one of

the most regulated industries in the world Much of this regulation is safety related to mitigate the inherent risks tied with air transport But aviation is also subject to economic regulation that influences which airline flies which route at which frequency capacity and price It even stipulates the nationality of its owners and decision makers Aviation has freed itself from some restrictions over the past three decades with many benefits to society Yet liberalisation has also raised issues with regard to maintaining fair competition high labour standards and mitigating aviation's growing environmental impact

Airline Survival Kit Nawal K. Taneja, 2017-07-05 Reviews the challenges encountered by the airline industry plausible future prospects for global passenger growth and its regional distribution and alternative airline business models to capture and stimulate this traffic

Introduction to Air Law Pablo Mendes de Leon, 2022-08-11 The world of aviation has moved on rapidly since the appearance of the ninth edition of this pre eminent resource five years ago Those developments pertain to market access and market behaviour by air carriers including competition new perceptions of safety and security among others in relation to transparency of accident investigation and cybersecurity case law in the area of airline liability with new cases from the United States product liability and insurance the United Kingdom and elsewhere the growing importance of environmental concerns the rights and obligations of passengers also in the context of unruly passengers and innovative methods for financing aircraft Special attention has been paid in this edition to regional integration movements especially in Europe affecting the mentioned subjects The book's extensive references to other sources in the field have been expanded and updated by the author and experts in specialised areas The present edition addresses the following topics the regulatory framework governing the operation of air services including the principle of sovereignty in national airspace the distinction between State and civil aircraft dispute settlement in international civil aviation economic regulation of international air transport services including the establishment of air services agreements inter airline cooperation in the context of competition law regimes liability of the various service providers in particular airlines and related insurance coverage the promotion of safety standards criminal acts affecting the safety of aviation the role of international and regional organisations with particular reference to that of the European Union liability of the aircraft manufacturer for equipment and financial and security interests in mobile equipment The many practitioners officials business people and academics with a professional interest in aviation law will appreciate this new edition as one of the fundamental works in the field and newcomers will discover an incomparable resource This eleventh edition is ready to be of unmatched service to any practising member of the air law community anywhere in the world

The Regulation of Air Transport Barry Humphreys, 2023-04-17 The regulation of modern civil aviation can be traced back to the later years of the Second World War An intense debate about the future regulatory regime resulted in a compromise which to this day essentially dictates the structure of the global airline industry Further progress towards normalising the industry appears to be slowing down and perhaps even going into reverse Without an understanding of the development of regulation it is not possible to understand

fully the industry's current problems and how they might be resolved. Many books have been written about the development of international air transport covering deregulation, privatisation, the emergence of new business models among other things, but few if any have taken a broad view of the trends which have determined the industry's current structure. *The Regulation of Air Transport* charts the development of aviation from the end of the Second World War to the present day, following the key trends and disruptive forces. It provides an overview of what has determined the industry's current structure, the problems still facing the industry, and the ways in which it could develop in the future. This wide-ranging study is important reading for both professionals and academics within the aviation field, as well as anyone interested in the broader development of economic regulation.

Strategies for Sustainable Air Services Development Chrystal Zhang, Kareem Yarde, 2024-12-02. Routes are arguably the most valuable of airline assets. Although widely practised in the industry, the process of developing air connectivity has drawn very limited academic research. However, this book fills in this knowledge gap. *Strategies for Sustainable Air Services Development* unwraps the process of decision making in establishing airlinks from the airline's perspective, as well as the roles of various stakeholders including airports, tourism authorities, tourist destination organizations, local investment agencies, and regional development agencies. Developed from rigorous academic research and analysis of a myriad of data sources that include interviews, surveys, and workshops with industry practitioners, it presents a framework of best practices that will serve as a toolkit and central resource point for industry professionals to initiate and establish airlinks to benefit air travellers and society at large. The first book of its kind, it presents the most comprehensive assessment available to date of all the intricacies involved in developing airlinks. The book will equip senior and middle managers, practitioners, policymakers, and students with the practical skills and tools required to develop and design airlinks for the benefit of all stakeholders.

Global Airlines James Patrick Hanlon, 2007. Provides comprehensive insight into today's global airline industry, now in its 3rd edition.

Straight and Level Stephen Holloway, 2016-12-14. This third edition of *Straight and Level* thoroughly updates the previous edition with extensive comments on recent industry developments and emerging business models. The discussion is illustrated by current examples drawn from all sectors of the industry and every region of the world. The fundamental structure of earlier editions, now widely used as a framework for air transport management courses, nonetheless remains unchanged. Part 1 of the book provides a strategic context within which to consider the industry's economics. Part 2 is built around a simple yet powerful model that relates operating revenue to operating cost; it examines the most important elements in demand and traffic, price and yield, output and unit cost. Part 3 probes more deeply into three critical aspects of capacity management: network management, fleet management, and revenue management. Part 4 concludes the book by exploring relationships between unit revenue, unit cost, yield, and load factor. *Straight and Level* has been written primarily for masters-level students on aviation management courses. The book should also be useful to final-year undergraduates wanting to prepare for more advanced study. Amongst practitioners, it will appeal

to established managers moving from functional posts into general management More broadly anyone with knowledge of the airline industry who wants to gain a deeper understanding of its economics at a practical level and an insight into the reasons for its financial volatility should find the book of interest *Work in Tumultuous Times* Vivian Shalla,Wallace Clement,2007-03-12 Using a progressive approach to political economy contributors propose alternative policies and practices that might secure more decent livelihoods for workers and their families Working in a Global Era Vivian Shalla,2011-10-03 Now in its second edition this reader presents a critical examination of the changing structure of work in Canada and abroad Its focus is on the role of Canadian labour in the globalized world Contributors include David Livingstone Pat Armstrong Meg Luxton Dave Broad and other prominent Canadian scholars Each of the seven themed sections begins with a contextual introduction by Vivian Shalla and concludes with critical thinking questions and suggestions for further reading New to this edition All new content 14 up to date chapters reflecting the current state of research on work in Canada New section on informal care work More workplace based chapters that provide a view from the shop floor

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