

# BASIC ISSUES IN **MASS** COMMUNICATION



EVERETTE E. DENNIS  
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# Basic Issues In Mass Communication A Debate

**Wisnique Panier**



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Dennis, John Calhoun Merrill, 1991 *Debates on Media & Communication studies* Emrah Doğan, Nuran Oze, 2019-10-01 The purpose of this book is to understand how new technologies change media and communication The rapid change in technology has affected public space interpersonal relations social media marketing and marketing strategies cinema and gender relations This change in media and communication has created some challenges but also created opportunities Today communication and media studies seek to understand these opportunities and challenges In this context the first chapter of this book covers topics related to the representation of feminism and death in cinema electronic culture the psycho political economy of new media and news production processes The second part of the book includes interpersonal relations the third part is about social and new media the fourth part is about marketing and advertising and the last part is about gender and communication **American Studies** Jack Salzman, American Studies Association, 1986-08-29 A major three volume bibliography including an additional supplement of an annotated listing of American Studies monographs published between 1900 and 1988 *Debating Mass Communication During the Rise and Fall of Broadcasting* Joseph Willihnganz, 1994

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International Media Research John R. Corner,Philip Schlesinger,Professor Philip R Schlesinger,Roger Silverstone,2004-01-14 International Media Research offers a rigorous and critical review of key approaches and concerns that have recently defined the field of media research In this clearly argued collection of essays the contributors analyze and reflect upon dominant themes and debates that have made media research an increasingly important element of cultural theory The volume begins with a critical evaluation of the work of the leading media scholar Elihu Katz and continues with an exploration of the relationship between media studies and adjacent disciplines cultural studies and gender and sexuality Contributors drawn from Britain America Canada and Belgium consider the relationships between media research and media policy in different national and international contexts Focusing on the European Union East Central Europe North America and Latin America chapters assess the impact of social economic and political circumstances on policy debates and the shaping of the research agenda The final chapter adopts a transatlantic perspective in tracing and analysing the history of the media s role in reporting war

*Resources in Education* ,2001-10

Key Behavioral Effects of the Mass Media Roger Haney,2024-05-09 This text provides empirical research on some of the most controversial media issues of our times The first chapter investigates such issues as the effects of viewing erotica How are users affected Are rapists users and are they affected Are there therapeutic effects of viewing erotica The second chapter covers how violent depictions affect violence in society What are the findings of various government commissions and other research on depictions of media violence The third chapter presents theories on causes and prevention of violence Are viewers desensitized to violence in society Does long term viewing affect more aggressive behavior Are there ways to mitigate the effects of viewing violence The final chapter covers how political content affects voters How are receivers socialized politically What is the hereditary vote What knowledge is gained from political content What are the effects of political debates What is the nature and effect of bias in the media What role does Internet content play

*Media Today* Joseph Turow,2011-09-22 Media Today puts students at the center of the profound changes in the twenty first century media world from digital convergence to media ownership and gives them the skills to think critically about what these changes mean for the role of media in their lives Media Today Fourth Edition is built around four key concepts A media systems approach allows students to understand the interconnected cultural political and economic forces that shape media they encounter every day Unique insights into media trends give students an insider s perspective on how media industries are responding to changes from globalization to social networking Focus on digital convergence shows in each chapter how

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**A Cognitive Psychology of Mass Communication** Fred W. Sanborn, Richard Jackson Harris, 2013-07-18 A Cognitive Psychology of Mass Communication is the go to text for any course that adopts a cognitive and psychological approach to the study of mass communication In its sixth edition it continues its examination of how our experiences with media affect the way we acquire knowledge about the world and how this knowledge influences our attitudes and behavior Using theories from psychology and communication along with reviews of the most up to date research this text covers a diversity of media and media issues ranging from commonly discussed topics such as politics sex and violence to lesser studied topics such as sports music emotion and prosocial media This sixth edition offers chapter outlines and recommended readings lists to further assist readability and accessibility of concepts and a new companion website that includes recommended readings even more real world examples and activities PowerPoint presentations sample syllabi and an instructor guide

**Public Policy and the Mass Media** Sigrid Koch-Baumgarten, Katrin Voltmer, 2010-02-25 This book explores the extent and circumstances under which the media affects public policy and whether the political impact of the media is confined to the public representation of politics or whether their influence goes further to also affect the substance of political decisions

**Environmental Debates in Albania** Deniz Çupi, 2023-09-30 This book investigates the role played by classical and digital media and social networks in shaping debates on the environment Providing a unique window of observation on environmental debates the book explores the media theatre from the post communist perspective of Albania The work navigates the creation and development of environmental debate in Albania using evidence based case studies investigating the role of actors involved who are closely related to the media such as in business or politics Environmental Debates in Albania offers an original insight on environmental debate which is closely tied to and influenced by the place and culture within which it originates Rich literature exists on global environmental issues protests policy and the rhetoric around climate change this book supplies another piece to the puzzle through its focus on the under researched area of environmental debate in post communist and Eastern European countries

**The Haitian Media System and its Main Characteristics: A Model of the Precarious System of Democratic Transition** Wisnique Panier, 2023-06-26 This book presents a new theoretical model of a media system called the model of the precarious system of democratic transition The latter is based on fifteen

parameters that characterize the Haitian media system and the environment in which it evolves This is a significant contribution to advancing knowledge in media studies and public communication in general After carefully analyzing different models of media systems existing in the scientific literature including the three models proposed by Halin and Mancini 2004 the author concludes that none of them applies to the typical Haitian case His study confirms the limitations of media system models resulting from Halin and Mancini s comparative studies in the context of Western countries It is a real reference document that gives an unprecedented reading grid to analyze the media systems of non Western countries particularly African or Latin American countries which have characteristics similar to that of Haiti Indeed in his doctoral thesis the author concluded that the Haitian media system has transformed over the past 60 years under the influence of three sets of factors linguistics democratic and technological Nevertheless he comes to the conclusion that the changes observed are only in the relations between the actors of the system without leading to a reconfiguration of the system The main characteristics of the Haitian media system and its environment remained unchanged from 1957 to 2022 So there is an inertia that keeps the system in an initial state

**A Companion to Media Studies** Angharad N. Valdivia, 2008-04-15 A Companion to Media Studies is a comprehensive collection that brings together new writings by an international team to provide an overview of the theories and methodologies that have produced this most interdisciplinary of fields Tackles a variety of central concepts and controversies organized into six areas of study foundations production media content media audiences effects and futures Provides an accessible point of entry into this expansive and interdisciplinary field Includes the writings of renowned media scholars including McQuail Schiller Gallagher Wartella and Bryant Now available in paperback for the course market

*Bicentennial Times* ,1973

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