

CRACKING THE

GENDER
CODE

WHO
RULES
THE
WIRED
WORLD?

MELANIE STEWART MILLAR

Cracking The Gender Code Who Rules The Wired World

Darin Barney



Cracking The Gender Code Who Rules The Wired World:

Cracking the Gender Code Melanie Stewart Millar,1998 The digital world its advertising machinery and the popular media are pushing women back into traditional roles and once again creating a superior hypermacho expert male Women must look critically at who is in charge of the new technology and challenge the gender codes that can work against them In this path breaking book Melanie Stewart Millar explores power relations in the digital world and asks us to question what is really going on How is technology shaping our future What is the role of women within digital culture What is the corporate agenda How is it influencing women s work Provocative and incisive Cracking the Gender Code questions how the gains women have made through feminism over the last decades are being eroded It looks specifically at how the articles and images of Wired the magazine of the digital generation are detrimental to women a discourse that may be establishing the underlying ideology of a far reaching communications industry Stewart Millar argues that simply being computer literate or knowing how to use the Net is not good enough Women need to demystify the technology and crack the gender code to participate equally in the cyber world of the future Feminism in Play Kishonna L. Gray,Gerald Voorhees,Emma

Vossen,2018-10-04 Feminism in Play focuses on women as they are depicted in video games as participants in games culture and as contributors to the games industry This volume showcases women s resistance to the norms of games culture as well as women s play and creative practices both in and around the games industry Contributors analyze the interconnections between games and the broader societal and structural issues impeding the successful inclusion of women in games and games culture In offering this framework this volume provides a platform to the silenced and marginalized offering counter narratives to the post racial and post gendered fantasies that so often obscure the violent context of production and consumption of games culture **Global Issues and Ethical Considerations in Human Enhancement Technologies**

Thompson, Steven John,2014-04-30 With rapid advancements in human enhancement technologies society struggles with many issues such as definition effects participation regulation and control Current and future initiatives in these technologies may not be in the participants best interests therefore it is imperative for research on humanitarian considerations to be available to those affiliated with this field Global Issues and Ethical Considerations in Human Enhancement Technologies compiles prestigious research and provides a well rounded composite of the field s role in emerging technologies Addressing both present and future concerns this publication serves as a valuable reference work for researchers students professionals and practitioners involved in computer science and the humanities as well as many engaged in a humanities approach to metasystems new artificial life and robotics Soaring Beyond Boundaries ,2007-01-01 Higher education systems in many countries are undergoing significant changes in response to variety of local national and international pressures Among these the shift from elitism to the provision of mass higher education increased impact of internationalization and globalization which are increasingly blurring national boundaries increased competition among universities for limited resources to

support higher education sector the impact of technology and the knowledge economy and the continuing quest educational for equity Given what we already know about the position of women in the academy what is so significant about the account of women represented in this book Lessons from colleagues in Western universities provide important models for understanding some aspects of gendered identity of women scholars however a deeper understanding of educational experiences for women in countries such as China Turkey Iran Pakistan may potentially offer innovative insights to our current understanding of gender within education In this age of globalization there are common themes that transcend the experiences of women across very different social cultural economic and political contexts Therefore accounts of women scholars represented in this volume demonstrate that the experiences women scholars are not isolated incidents but global phenomena and may offer alternative approaches to problems that seem insurmountable to women at the bottom of the professional ladder Further the experiences of non Western women scholars are important because it is only through an understanding of their educational conditions that institutions can implement policies and practices to respond effectively and to create work environments that are supportive to professional aspirations of these scholars Effective policies can only be attained when there is a clear understanding of the barriers and challenges female scholars Given that gender concerns especially in non Western countries have historically occupied and to some extent continue to occupy a marginal position in the daily operations of institutions of higher education it is critical to highlight their potentially harmful effects not only on women scholars but on institutions as well

Whose University is It, Anyway? Sandra Acker, Anne Wagner, Kimine Mayuzumi, 2008 *Whose University Is It Anyway* paints a dynamic portrait of what goes on behind the scenes at today's Canadian universities In compelling accounts the contributors discuss how equity and gender shape their experiences as they explore the realities they face as professors reaching assistants students contingent faculty tenured faculty and administrative staff This is a timely and important contribution Book jacket

Trans/forming Feminisms Krista Scott-Dixon, 2006 *Trans forming Feminisms* is a groundbreaking anthology that challenges us to build a more inclusive transfeminist politics A must read for students academics and social and political activists interested in tackling these compelling and challenging issues

Managing IT Professionals in the Internet Age Yoong, Pak, Huff, Sid, 2006-07-31 This book explores the ways in which the work life of IT professionals from the perspectives of both the individual IT worker and managers of such workers has had to change and adapt to the Internet Age Provided by publisher

Global Perspectives and New Challenges in Culturally Responsive Pedagogies Lester-Irabinna Rigney, 2023-05-31 Led by Professor Lester Irabinna Rigney *Global Perspectives and New Challenges in Culturally Responsive Pedagogies* brings together diverse communities of education research in an innovative way to develop a nuanced understanding of the relationship between education and democracy This book synthesises a range of theoretical conceptual and empirical approaches to address the complex challenges faced by young people and societies in the 21st century Each chapter provides accounts of local inclusive

encounters in education while engaging with global debates and issues such as racism neoliberalism de colonisation new colonialism de democratisation and growing social economic and educational inequality This book presents new ways of thinking about democracy local global enactments of culturally responsive pedagogies through teaching and learning and future thinking for a new era Bringing together diverse Australian and international perspectives this book will be relevant to educators researchers and policy makers who are interested in Indigenous education educational sociology de coloniality cultural safety critical pedagogy and education leadership theory *Canadian Communication Policy and Law* Sara Bannerman,2020-05-20 Canadian Communication Policy and Law provides a uniquely Canadian focus and perspective on telecommunications policy broadcasting policy internet regulation freedom of expression censorship defamation privacy government surveillance intellectual property and more Taking a critical stance Sara Bannerman draws attention to unequal power structures by asking the question whom does Canadian communication policy and law serve Key theories for analysis of law and policy issues such as pluralist libertarian critical political economy Marxist feminist queer critical race critical disability postcolonial and intersectional theories are discussed in detail in this accessibly written text From critical and theoretical analysis to legal research and citation skills Canadian Communication Policy and Law encourages deep analytic engagement Serving as a valuable resource for students who are undertaking research and writing on legal topics for the first time this comprehensive text is well suited for undergraduate communication and media studies programs Troubling Women's Studies Ann Braithwaite,2004 The four essays in this collection present a multifaceted conversation about what is at stake in passing on the institutionalized project of Women s Studies at this historic moment The authors come to this conversation from a diversity of histories commitments and investments in Women s Studies Framed by the argument that Women s Studies is a project fraught with uncertainty the authors explore what it means to live within this uncertainty and how one might respond to it intellectually emotionally politically institutionally and pedagogically In exploring their own responses and taking into consideration responses from other feminist intellectuals the authors subject their practices to the same kind of academic critique to which they subject the discipline its location theories methods and pedagogies The purpose of these essays is not to enact these responses nor to fix a firm direction for the future of the discipline but rather by looking back and attending to the now inspire us to grapple with what might be possible *Creating Second Lives* Astrid Ensslin,Eben Muse,2011-05-09 This book aims to provide insights into how second lives in the sense of virtual identities and communities are constructed textually semiotically and discursively specifically in the online environment Second Life and Massively Multiplayer Online Games such as World of Warcraft The book s philosophy is multi disciplinary and its goal is to explore the question of how we as gamers and residents of virtual worlds construct alternative online realities in a variety of ways Of particular significance to this endeavour are conceptions of the body in cyberspace and of spatiality which manifests itself in natural and built environments as well as the triad of space place and landscape The contributors disciplinary

backgrounds include media communication cultural and literary studies and they examine issues of reception and production identity community gender spatiality natural and built environments using a plethora of methodological approaches ranging from theoretical and philosophical contemplation through social semiotics to corpus based discourse analysis

Breaking Into the Lab Sue V. Rosser, 2014-10-22 Why are there so few women in science In *Breaking into the Lab* Sue Rosser uses the experiences of successful women scientists and engineers to answer the question of why elite institutions have so few women scientists and engineers tenured on their faculties Women are highly qualified motivated students and yet they have drastically higher rates of attrition and they are shying away from the fields with the greatest demand for workers and the biggest economic payoffs such as engineering computer sciences and the physical sciences Rosser shows that these continuing trends are not only disappointing they are urgent the U S can no longer afford to lose the talents of the women scientists and engineers because it is quickly losing its lead in science and technology Ultimately these biases and barriers may lock women out of the new scientific frontiers of innovation and technology transfer resulting in loss of useful inventions and products to society

Communication Technology Darin Barney, 2011-11-01 When the Internet began to emerge as a popular new mode of communication many political scientists and social commentators believed that it would revolutionize our democratic institutions Today voter turnout is at an historic low and Internet usage is at an all time high Can we still make the claim that new information and communication technologies ICTs enhance democratic life in Canada What effect does the technological mediation of political communication have on the practice of Canadian politics How have such technologies affected the distribution of power in society Darin Barney investigates the links between ICTs and democratic processes arguing that the potential of digital technologies to contribute to a more democratic political system will remain largely untapped unless the more conventional dimensions of Canadian politics the economy and modes of governance are reoriented

User Error Ellen Rose, 2003-09-01 *User Error* explodes the myth of computer technology as juggernaut Multimedia educator Ellen Rose shows that there is no bandwagon no out of control dynamo no titanic conspiracy to overwhelm us Instead there is our own desire to join the fraternity of users a fraternity that confers legitimacy and power on those who enter the brave new world Rose exposes how we surrender decision making power in personal and workplace computing situations As users we willingly grant authority to the creators of software support materials and the seductive infrastructure of technocracy Smart users are rewarded reluctant users are pathologized User identity is deliberately constructed at the crossroads of industry consumer demand and complicity *User Error* sounds a timely alarm calling on all of us who use the new technologies to recognize how we are being co opted With awareness we can reassert our own responsibility and power in this increasingly important interaction Savvy accessible and up to date *User Error* offers insight inspiration and strategies of resistance to general readers technology professionals students and scholars alike

The Multiplicities of Internet Addiction Nicola F. Johnson, 2016-03-03 Overuse of the internet is often characterized as

problematic disruptive or addictive with stories frequently claiming that online use interferes with relationships or that excessive time in front of computer screens is unhealthy The Multiplicities of Internet Addiction contests the claim that computers specifically Internet use are addictive arguing that use of the Internet is now a form of everyday leisure engaged in by many people in Western society Offering an analysis of the nature of addiction alongside a detailed empirical study of home computer use this book will be of interest not only to sociologists of culture and popular culture but also to scholars of media ICT and education Diversity in Information Technology Education: Issues and Controversies Trajkovski,

Goran,2006-01-31 This book investigates the status of diversity in the field of IT education with research on racial gender national origin disability and other diversity categories Provided by publisher **Bad Girls** A. Susan Owen,Leah R. Vande Berg,Sarah R. Stein,2007 Bad Girls examines representational practices of film and television stories beginning with post Vietnam cinema and ending with postfeminisms and contemporary public disputes over women in the military The book explores a diverse range of popular media texts from the Alien saga to Ally McBeal and Sex and the City from The Net and VR5 to Sportsnight and G I Jane The research is framed as a study of intergenerational tensions in portrayals of women and public institutions in careers governmental service and interactions with technology Using iconic texts and their contexts as a primary focus this book offers a rhetorical and cultural history of the tensions between remembering and forgetting in representations of the American feminist movement between 1979 and 2005 Looking forward the book sets an agenda for discussion of gender issues over the next twenty five years and articulates with authority the manner in which transgression itself has become a site of struggle **Philosophical Perspectives on Technology and Psychiatry** James Phillips,2009 Technology has had and will continue to have a major effect on the field of psychiatry in diagnosis treatment and prevention In a collection of stimulating and thought provoking chapters this book exams how technology has come to influence and drive psychiatry forward and considers at just what cost these developments have been made **North of Empire** Jody Berland,2009-10-07 Theorizes the relationship between nation media and globalization by way of Canadian cultural studies

Girls Make Media Mary Celeste Kearney,2013-08-21 More girls are producing media today than at any other point in U S history and they are creating media texts in virtually every format currently possible magazines films musical recordings and websites Girls Make Media explores how young female media producers have reclaimed and reconfigured girlhood as a site for radical social cultural and political agency Central to the book is an analysis of Riot Grrrl a 1990s feminist youth movement from a fusion of punk rock and gender theory and the girl power movement it inspired The author also looks at the rise of girls only media education programs and the creation of girls studies This book will be essential reading for anyone seeking to understand contemporary female youth in today s media culture

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