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Blockbusters And Trade Wars

Tom Slee



Blockbusters And Trade Wars:

Blockbusters and Trade Wars Peter S. Grant, Chris Wood, 2009-12-01 The unparalleled global distribution of books television programs and other cultural products would seem to augur well for the diversity of ideas and creative expression Yet ever more of this flow is concentrated in the hands of fewer giant corporations significantly American controlled whose agenda is not pluralism but profit This book focuses upon the market dynamics that drive ever greater audiences to blockbuster films TV programs books and recording artists at the expense of independent alternative and increasingly necessary national voices This is the first book from a Canadian perspective to investigate the facts about where and how cultural artifacts are created why they are so different from other manufactured products and why they must be treated differently Grant and Wood examine how much the nature and size of a cultural industry's owner's matters what national really means how content quotas expenditure rules and government subsidies help and hinder cultural industries and why a new international vision must prevail At the same time they take a look at competition law and how it can promote diversity while examining how freedom of expression and cultural diversity are inextricably linked Clearly written impeccably researched and passionately argued *Ultra Libris* Rowland Lorimer, 2012-10-09 Reflecting cultural political and technological changes this detailed exploration of Canadian book publishing displays trends of the industry from the last 50 years Against the backdrop of historical highlights the book dives into modern events in book publishing focusing on the explosion of national book publishing in the 1970s and detailing the sparring match between the industry and government during the 1970s through the 1990s While industry and government policy both aimed at national survival in the face of globalization the book documents how beginning in the mid 1990s Ontario established an emphasis on financial stability for the cultural sector accompanied by stimulants to encourage participation in domestic and international markets This new vision laid the foundation for and anticipated the growing recognition of the creative economy worldwide Coinciding with that recognition came an embrace of technology not just as a business catalyst but also as a transformative medium for expression with the potential to change the nature of both book publishing and human understanding Finally the text concludes with a discourse on the future of books and book publishing not only in Canada but in the world as a whole

Preferential Trade Agreements and Cultural Products Gilbert Gagné, 2024-09-06 This book discusses the treatment of cultural products within international trade law focusing on preferential trade agreements Trade and culture intersect when cultural products are involved These mainly encompass cinema broadcasting music videos and publishing either in traditional or digital formats As such products reflect the cultural identities of states they have led to a debate as to whether or the extent to which they should be exempted from trade obligations With multilateral negotiations in gridlock states have increasingly turned to preferential trade agreements Concurrently digital technologies have revolutionized how cultural contents are created and distributed The book analyzes the provisions relating to cultural products within trade agreements

as well as their relationship with the provisions and guidelines on cultural goods and services under the UNESCO Convention on Cultural Diversity Drawing comparisons between states as to the treatment of cultural products in preferential trade agreements and considering the norms and provisions relating to cultural products under different regimes the book offers a truly comprehensive overview of the evolution of the trade and culture debate The book will be of interest to researchers in the fields of cultural products trade agreements digital technology trade law and cultural diversity

An Independent Foreign Policy for Canada? Brian Bow, Patrick Lennox, 2008-12-27 Forty years ago as the United States became increasingly involved in Vietnam questions were raised in Canada about the relationship between its foreign policy agenda and that of its southern neighbour Now with the recent wars in Iraq and Afghanistan it is time to raise the same questions does Canada need an independent foreign policy Does Canada have the capacity and will to chart its own course Divided into sections about the history of Canadian foreign policy diplomacy security economics decision making and new policy issues this collection of prominent political scientists provides valuable and timely perspectives on the state of Canada's international relations in the twenty first century Examining pertinent issues such as defence security the Arctic global environmental cooperation NAFTA and the post 9 11 world these accessible and insightful essays are a long overdue reassessment of Canada and its current role in international affairs An Independent Foreign Policy for Canada asks the question that is perhaps more important now than forty years ago and supplies answers so pertinent to the twenty first century Contributors Brian Bow Adam Chapnick Stephen Clarkson Patricia Goff Stephanie R Golob Geoffrey Hale Rob Huebert Christopher Kukucha Patrick Lennox Christopher Sands Heather A Smith

Regulation, Governance and Convergence in the Media Peter Humphreys, Seamus Simpson, 2018-08-31 Media convergence is often propounded as inevitable and ongoing Yet much of the governance of the media sector's key parts has developed along discrete evolutionary paths mostly incremental in character This volume breaks new ground through exploring a diverse range of topics at the heart of the media convergence governance debate such as next generation networks spectrum copyright and media subsidies It shows how reluctance to accommodate non market based policy solutions creates conflicts and problems resulting in only shallow media convergence thus far

The Law and Politics of International Regime Conflict Dirk Pulkowski, 2014-02 Conflict can occur when a body of law regulating one aspect of international activity does not correspond with the rules of another This book uses trade in cultural products to illustrate that rather than being a question of accidental overlap such conflicts stem from different regimes having fundamentally different goals

Sights Unseen Dan North, 2009-03-26 Many British films never make it to the screen Obstacles of finance censorship distribution or creative breakdown can appear in their way and they might even fail to get beyond the script stage This book collects new essays by leading scholars that use archival resources to reconstruct the stories behind a range of films by prominent film makers These thwarted productions are all too often excluded from histories of British cinema but the accounts of their unmaking

contained in *Sights Unseen* provides an illuminating insight into the factors which have served to undermine the stability of the film industry in Britain

Changing Channels Peter S. Grant, 2013 Renowned advocate and legal trailblazer Peter S Grant has acted for and against virtually all of the major players in the Canadian broadcast and telecommunications industry His résumé features stints as a rapporteur for UNESCO Special Counsel for the CRTC Broadcasting Arbitrator for Canada's political parties and advocate for the underdog in the David and Goliath struggle to expand Canada's culture industries In his sweeping memoir *Changing Channels: Confessions of a Canadian Communications Lawyer* Grant affords readers an insider's glimpse into some of the biggest changes in the history of Canadian communications policy Interspersed with fond recollections of his hometown of Kapuskasing and anecdotes of his growing family Grant provides an eye-opening account of the Canadian communications industries He documents his role in regulating the telecom carriers increasing competition among service providers and acting for dozens of broadcast programming services in front of the CRTC Grant's reasoned prose highlights his far-reaching expertise in all areas of communications law and cultural policy and makes his story compelling to anyone who has picked up a phone or turned on a television set

Global Communication Thomas L. McPhail, 2011-08-31 *Global Communication* is the most definitive text on multi-national communication and media conglomerates exploring how global media particularly CNN the BBC Euronews and Al Jazeera influence audiences and policy makers alike Includes four completely new chapters on Asian media Euromedia the Middle East and public diplomacy from a post-9/11 perspective Updates the story of Arab media with a section on Arab Media and the Al Jazeera Effect by Middle East-based expert Lawrence Pintak Covers the global war on terrorism and the substantial US investment in Iraqi media Provides updated accounts and overviews of the largest and most important media corporations from around the world from MTV and CNN to Bollywood Incorporates discussions of Hulu YouTube Myspace and the Twitter phenomenon as well as new stakeholders in global online media

De-convergence of Global Media Industries Dal Yong Jin, 2013 Convergence has become a buzzword referring on the one hand to the integration between computers television and mobile devices or between print broadcast and online media and on the other hand the ownership of multiple content or distribution channels in media and communications Yet while convergence among communications companies has been the major trend in the neoliberal era the splintering of companies de-convergence is now gaining momentum in the communications market As the first comprehensive attempt to analyze the wave of de-convergence of the global media system in the context of globalization this book makes sense of those transitions by looking at global trends and how global media firms have changed and developed their business paradigm from convergence to de-convergence Jin traces the complex relationship between media industries culture and globalization by exploring it in a transitional yet contextually grounded framework employing a political economic analysis integrating empirical data analysis

Relocating Identities in Latin American Cultures Elizabeth Montes Garcés, 2007 Literature and other forms of cultural expression provide unprecedented insight into perpetually

changing notions of Latin American identity in this fascinating collection that explores a wide breadth of genres and topics Relocating Identities in Latin American Cultures explores the perpetually changing notion of Latin American identity particularly as illustrated in literature and other forms of cultural expression Editor Elizabeth Montes Garc s has gathered contributions from specialists who examine the effects of such major phenomena as migration globalization and gender on the construct of Latin American identities and as such are reshaping the traditional understanding of Latin America s cultural history The contributors to this volume are experts in Latin American literature and culture Covering a diverse range of genres from poetry to film their essays explore themes such as feminism deconstruction and postcolonial theory as they are reflected in the Latin American cultural milieu No One Makes You Shop at Wal-Mart Tom Slee,2006 As corporations gain more and more power in political social and cultural worlds the freedom to choose has taken on new meaning Today individual choice is the lynchpin of a neoconservative corporate ideology that is not inherently bad but it is not the societal fix all that corporations and governments claim **Girlhood** ,2006 *Life Advice from Below* Eric C. Hendriks,2017-07-03 In *Life Advice from Below* Eric C Hendriks offers the first systematic comparative study of the globalization of American style self help culture and the cultural conflicts this creates in different national contexts The self help guru is an archetypical American figure associated with individualism materialism and the American Dream Nonetheless the self help industry is spreading globally thriving in China and other seemingly unlikely places Controversy follows in its wake as the self help industry operating outside of formal education and state institutions outflanks philosophical religious and political elites who have their own visions of the Good Life Through a comparison of Germany and China Hendriks analyzes how the competition between self help gurus and institutional authorities unfolds under radically different politico cultural regimes This witty book charms its way through a very serious sociology of the seriously quirky field of self help books Read it for its fascinating pop culture insights and you ll come away with a deep understanding of contemporary sociological theory Highly recommended Salvatore Babones University of Sydney Hendriks finding that Germany rather than China is more resistant to self help gurus offers a powerful corrective to the assumption in much of the globalization literature that the greatest cultural divide is between the Anglo Western European sphere and the rest of the globe Rodney Benson New York University

The Regulation of International Trade Michael J. Trebilcock,Robert Howse,2005 Fully updated this new edition takes account of the most recent developments in international trade Drawing on the success of the earlier edition it provides a comprehensive introduction to the rules and institutions that govern international trade including competition labor rights the Multilateral Agreement of Investment the Basic Telecoms and Financial Services World Trade Organization WTO Agreements and an analysis of the first three years of WTO dispute rulings Copyright Libri GmbH All rights reserved The Paradox of a Global USA Bruce Mazlish,Nayan Chanda,Kenneth Weisbrode,2007-05-04 The Paradox of a Global USA describes the vexed relationship between the United States and globalization On the one hand the U S has vociferously

promoted modernization and open markets both central components of the process of globalization On the other hand it appears to be resolutely determined not to live within an institutional framework of globalized authority As the world's only superpower the United States is often perceived as championing its own narrow national sovereignty for example by opposing the Kyoto Protocol and the International Criminal Court and by taking action in Iraq outside the auspices of the UN The book treats the paradox of American exceptionalism and globalization as a local happening within the broader process of globalization These essays analyze the ways in which the USA has both played a role in and reacted against emerging present day globalization Examples are drawn from the fields of history political science cultural studies and economics making this collection one of the very few to link together so diverse a group of authors and approaches to the subject of global USA

Limits to Liberalization Patricia M. Goff, 2011-02-23 The so called culture industries film television and radio broadcasting periodical and book publishing video and sound recording are noteworthy exceptions to the rhetorical commitment of Western countries to free trade as a major goal These exceptions threatened to derail such high profile negotiations as NAFTA and its predecessor the Canada US Free Trade Agreement as well as the Uruguay Round of the GATT Conventional wisdom did not foresee trouble from this source because these established industries are not commercial national champions nor are they particularly large providers of jobs As Patricia M Goff shows the standard trade literature considers the monetary value but doesn't recognize the symbolic importance of cultural production In *Limits to Liberalization* she traces the interplay between the commercial and the cultural Governments that want to expand free trade may simultaneously resist liberalization in the culture industries and elsewhere including agriculture and health care Goff traces the rationale for cultural protectionism in the trade policies of Canada France and the European Union The result is a larger understanding of the forces that shape international trade agreements and a book that speaks to current theoretical concerns about national identity as it plays out in politics and international relations

The Future of International Economic Integration Gillian Moon, Lisa Toohey, 2018-09-27 Responds to current world events and offers a rich resource for initiating new conversations about potential futures for the trade regime

Culture and International Economic Law Valentina Vadi, Bruno de Witte, 2015-02-11 Globalization and international economic governance offer unprecedented opportunities for cultural exchange Foreign direct investments can promote cultural diversity and provide the funds needed to locate recover and preserve cultural heritage Nonetheless globalization and international economic governance can also jeopardize cultural diversity and determine the erosion of the cultural wealth of nations Has an international economic culture emerged that emphasizes productivity and economic development at the expense of the common wealth This book explores the clash of cultures between international law and international cultural law and asks whether States can promote economic development without infringing their cultural wealth The book contains original chapters by experts in the field Key issues include how international courts and tribunals are adjudicating culture related cases the interplay between indigenous

peoples rights and economic globalization and the relationships between culture human rights and economic activities The book will be of great interest and use to researchers and students of international trade law cultural heritage law and public international law **European Union Economic Law and Culture** Evangelia Psychogiopoulou, Sarah Schoenmaekers, 2024-05-02 This topical book provides fresh insight into the ways culture interconnects with and is treated by EU economic law and policy Contributing authors pose key questions pertaining to the nature scope and extent of the competence of the EU and its member states in the field of culture

Reviewing **Blockbusters And Trade Wars**: Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is truly astonishing. Within the pages of "**Blockbusters And Trade Wars**," an enthralling opus penned by a very acclaimed wordsmith, readers attempt an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve into the book's central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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