



Concise Dictionary Of Business

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Fassouane, Mustapha Belaisaoui**

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Concise Dictionary of Business Terminology Al Giordano,1981-01-01 **CONCISE DICTIONARY OF MANAGEMENT** EDITORIAL BOARD,2015-09-01 This dictionary of management includes the main terminology used in business plus many more frequently used expressions found in business and management The definitions are designed to be quick easy precise and accurate and have been produced in alphabetical order from A Z This concise dictionary will meet all your needs on management terminology theories definitions from various fields of business management including jargon abbreviations and more in fact any of the vocabulary you might expect to find in a dictionary of this kind All important terms connected with Marketing Finance Human Resources Managerial Economics Organisational Behaviour etc are covered Another important feature is the inclusion of leading personalities organizations and their contributions Due to relative and growing importance one chapter has been attributed on the subject of Management Theory and Principles Illustrations and examples where appropriate have been added Even for an average reader who has not made a special study of commerce subjects explanations of terms will be found to be easily comprehensible **LONGMAN CONCISE DICTIONARY OF BUSINESS**

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