

Canadian broadcasting: Market structure and economic performance

McFadyen, Stuart

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Canadian Broadcasting Market Structure And Economic Performance

RD Boyd



Canadian Broadcasting Market Structure And Economic Performance:

Canadian Broadcasting Stuart McFadyen, 1980 From the back cover There is evidence that the private sector of the Canadian broadcasting system is failing to perform in the manner envisaged by the Broadcasting Act The debate on this and related questions has largely taken place without a thorough examination and understanding of the economics of the television radio and cable industries The authors examine and attempt to answer the following question which have important implications for public policy What are the ownership patterns both at the local market and national level in the television radio and cable television industries What are the effects of ownership and cross ownership on the conduct of firms in areas such as pricing and programming What effects do the ownership patterns have on various performance measures such as profitability audience size and program choice and diversity

Canadian Broadcasting David Gillen, Colin Hoskins, Stuart McFadyen, Institut de recherches politiques, 1980 From the back cover There is evidence that the private sector of the Canadian broadcasting system is failing to perform in the manner envisaged by the Broadcasting Act The debate on this and related questions has largely taken place without a thorough examination and understanding of the economics of the television radio and cable industries The authors examine and attempt to answer the following question which have important implications for public policy What are the ownership patterns both at the local market and national level in the television radio and cable television industries What are the effects of ownership and cross ownership on the conduct of firms in areas such as pricing and programming What effects do the ownership patterns have on various performance measures such as profitability audience size and program choice and diversity

The Introduction of Pay-TV in Canada Institute for Research on Public Policy, 1982

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The Politics of Broadcasting Raymond Kuhn, 2023-12-22 The Politics of Broadcasting 1985 examines the state of broadcasting in a variety of Western democracies from a political viewpoint written at a time when new telecommunications and information technology revolutionised television and radio The book describes and analyses the problems faced by politicians and broadcasters in responding to these changing technological and political environments

A Research Agenda for Media Economics Alan B. Albarran, 2019-12-27 Presenting cutting edge

thoughts on media economics its history and development and looking forward to its future this timely book investigates the changing face of the field With contributions from some of the most prominent media economics scholars in the world this provocative and visionary Research Agenda covers theory development consumer and audience demand information and cultural goods and technological dimensions *Television* Richard Collins,1990 First Published in 1990 Routledge is an imprint of Taylor Francis an informa company

Service Industries in Developing Countries Erdener Kaynak,2013-09-13 First Published in 2004 The purpose of this special study is to enhance our understanding of the role of different service sectors in the welfare and development of emerging economies This study includes eight essays covering the topics of a conceptual framework for studying service industries in developing countries and examines marketing techniques for service industries an exploration of the very important but neglected service sector the financial markets in relation to economic development in developing countries a study that argues that financial liberalisation is essential to the economic development of the Third World countries and concludes that many will have to change their outlook and adopt more appropriate and realistic financial policies in the next few years *Perspectives on the New Economics and Regulation of Telecommunications* Institute for Research on Public Policy,1996 This volume is a compilation of papers reflecting many of the issues related to telecommunications that are being debated today and are likely to continue to be addressed in the next few years The papers examine the ways in which economic and technological forces are changing the regulation of telecommunications and the characteristics of the industry itself After an introduction on issues such as the information highway industry consolidation market integration and constraints on new policies the papers cover such topics as the changes in Canadian telecommunications and their economics the role of telecommunications in productivity and competition the business network concept as an alternative governance structure competition policy convergence of technologies separation of infrastructure from services European telecommunications policy and the historical context in which Canada has handled earlier transformations of a technological nature **A Political Economy of Canadian Broadcasting** David Skinner,2025-01-31 A Political Economy of Canadian Broadcasting takes readers from the days of the telegraph to the current digital age examining the role of public broadcasting in the wider context of regulation private capital and foreign programming This comprehensive history spans over a hundred years highlighting the shifting technological character of the media system within anglophone Canada and the key place of public broadcasting within it Situated in Canada s broader economic history David Skinner s account ably demonstrates how broadcast regulation has been derived from the historical relationships between the Canadian state and private capital and that this has tended to sideline its social goals The book concludes with suggestions for encouraging the creation of distinctively Canadian programming Coming just after the first major reform to Canada s broadcast legislation in three decades A Political Economy of Canadian Broadcasting is a timely contribution to the history of broadcasting and the policy discussions that frame it **Culture, Communication, and**

National Identity Richard Collins, 1990-01-01 There can be no political sovereignty without culture sovereignty So argued the CBC in 1985 in its evidence to the Caplan Sauvageau Task Force on Broadcasting Policy Richard Collins challenges this assumption He argues in this study of nationalism and Canadian television policy that Canada's political sovereignty depends much less on Canadian content in television than has generally been accepted His analysis focuses on television drama at the centre of television policy in the 1980s Collins questions the conventional image of Canada as a weak national entity undermined by its population's predilection for foreign television Rather he argues Canada is held together not by a shared repertoire of symbols a national culture but by other social forces notably political institutions Collins maintains that important advantages actually and potentially flow from Canada's weak national symbolic culture Rethinking the relationships between television and society in Canada may yield a more successful broadcasting policy more popular television programming and a better understanding of the links between culture and the body politic As the European Community moves closer to political unity the Canadian case may become more relevant to Europe which Collins suggests already fears the Canadianization of its television He maintains that a European multilingual society without a shared culture or common European audio visual sphere and with viewers watching foreign television can survive successfully as a political entity just as Canada has

Mass Media and Free Trade Emile G. McAnany, Kenton T. Wilkinson, 2010-07-05 As United States television programs movies music and other cultural products make their way around the globe a vigorous debate over cultural imperialism is growing in many countries This book brings together experts in economics sociology anthropology the humanities and communications to explore what effects the North American Free Trade Agreement will have on the flow of cultural products among Mexico the United States and Canada After an overview of free trade and the cultural industries the book covers the following topics dominance and resistance cultural trade and identity in relation to Mexico and to French Canada and intellectual property rights Based on present trends the contributors predict that there will be a steadily increasing flow of cultural products from the United States to its neighbors This book grew out of a 1994 conference that brought together leaders of the cultural industries policy makers and scholars It represents state of the art thinking about the global influence of U S cultural industries

Canada's Competition Policy Revisited Irving Brecher, 1981

Regulatory Reform in Canada W. T. Stanbury, Fred Thompson, Institute for Research on Public Policy, 1982 From the Introduction This study examines the nature of and prospects for regulatory reform in Canada In particular we are concerned with the elimination of liberalization of direct regulation in such industries as telecommunications airlines trucking and agriculture In focusing our attention on the prospects for reforming direct regulation in Canada we do not wish to slight the potential value of reforming the regulatory process But most procedural reforms focus on the margin or flow of new regulation while deregulation proper is aimed at reducing the enormous stock already in existence Within the field of direct regulation we have further narrowed our analysis to the role of the federal government as regulator

Handbook of Media Management

and Economics Alan B. Albarran, Sylvia M. Chan-Olmsted, Michael O. Wirth, 2006 This handbook provides a synthesis of current work and research in media management and economics and establishes an agenda for future activities It will serve as a foundational resource for scholars and students in media management and economics Dynamic Strategic Analysis Sebastian Raisch, 2012-12-06 Today many business environments are characterized by frequent changes that result in a higher market dynamism and complexity Global media industries are an up to date example of this development a fast growth period was followed by a rapid downturn Media companies wrote off a colossal US 120 billion from their balance sheets in 2002 mostly as a result of growth strategies failure It seems that despite popular belief growth or market share by itself is less than ever before a guarantor of success Sebastian Raisch decided to analyze various strategies in order to gain a better understanding of the determinants of successful firm performance When he decided to go on a research journey into the elements and dynamics of strategic thinking and firm performance he brought along all the ingredients necessary for such a challenging project he had experience gained through exhaustive consulting work excellent knowledge of management theories and as a result of his studies and activities as a research assistant specific knowledge of strategic management His research objectives were furthermore clearly defined and thanks to a meticulously planned and well organized project as well as his enthusiasm for the topic he had ready access to an empirical field **When Television was Young** Paul Rutherford, 1990-01-01 A decade after the first Canadian telecasts in September 1952 TV had conquered the country Why was the little screen so enthusiastically welcomed by Canadians Was television in its early years more innovative less commercial and more Canadian than current offerings In this study of what is often called the golden age of television Paul Rutherford has set out to dispel some cherished myths and to resurrect the memory of a noble experiment in the making of Canadian culture He focuses on three key aspects of the story The first is the development of the national service including the critical acclaim won by Radio Canada the struggles of the CBC's English service to provide mass entertainment that could compete with the Hollywood product and the effective challenge of private television to the whole dream of public broadcasting The second deals with the wealth of made in Canada programming available to please and inform viewers even commercials receive close attention Altogether Rutherford argues Canadian programming reflected as well as enhanced the prevailing values and assumptions of the mainstream The final focus is on McLuhan's Question What happens to society when a new medium of communications enters the picture Rutherford's findings cast doubt upon the common presumptions about the awesome power of television Television in Canada Rutherford concludes amounts to a failed revolution It never realized the ambitions of its masters or the fears of its critics Its course was shaped not only by the will of the government the power of commerce and the empire of Hollywood but also by the desires and habits of the viewers *The World Television Industry* Peter Dunnett, 2010-12-31 First published in 1990 The World Television Industry uses economic analysis to examine recent changes in the television industry It uses the theory of public good and a model of

industrial organization to identify the major forces determining the nature of the television product in the late twentieth century The forces of supply and demand for an unusual product often requiring a double sale to a consumer and to an advertiser are examined as are alternative methods of financing The all pervading role of government is discussed at length

The Politics and Management of Restraint in Government Institute for Research on Public Policy,1981 **Revue**
Canadienne D'économique ,1982 A general interest journal in economics

This book delves into Canadian Broadcasting Market Structure And Economic Performance. Canadian Broadcasting Market Structure And Economic Performance is a vital topic that must be grasped by everyone, ranging from students and scholars to the general public. This book will furnish comprehensive and in-depth insights into Canadian Broadcasting Market Structure And Economic Performance, encompassing both the fundamentals and more intricate discussions.

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- This book is crafted in an easy-to-understand language and is complemented by engaging illustrations. It is highly recommended for anyone seeking to gain a comprehensive understanding of Canadian Broadcasting Market Structure And Economic Performance.

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