

Covering the Community



A DIVERSITY HANDBOOK
FOR MEDIA

Leigh Stephens Aldrich

The other essential stylebook for journalists,
editors and media professionals

Covering The Community A Diversity Handbook For Media

George Sylvie, Patricia D. Witherspoon



Covering The Community A Diversity Handbook For Media:

Covering the Community Leigh Stephens Aldrich, 1999-03-22 A guide to the fair reporting and portrayal of minority groups with the intent of supporting community harmony in the culturally diverse world in which we live Leigh Stephens Aldrich provides a how to manual for identifying and presenting diversity in the media **Racism, Sexism, and the Media** Clint C. Wilson, Felix Gutierrez, Lena Chao, 2003-08-28 This third edition presents current information in the rapidly evolving field of minorities interaction with mass communications including the portrayals of minorities in the media advertising and public relations **Racism, Sexism, and the Media** Clint C Wilson II, Felix Gutierrez, Lena Chao, 2012-10-03 The Fourth Edition of *Racism Sexism and the Media* examines how different race ethnic and gender groups fit into the fabric of America how the media influence and shape everyone s perception of how they fit and how the media and advertisers are continuously adapting their communications to effectively reach these groups The authors explore how the rise of class group focused communication resulting from the convergence of new media technologies and continued demographic segmentation of audiences has led media outlets and advertisers to see women and people of color as influential key audiences and target markets as well as a source of stereotypes which may lead to media insensitivity and may help perpetuate social inequity The Fourth Edition includes updated content on topics covered in the previous editions and new material on women of color including an integrated assessment of their media experiences new material on Muslim Arab and Asian groups new technologies and social media use and their impact **Mass Media** James B. Martin, 2002 Mass media has become an integral part of the human experience News travels around the world in a split second affecting people in other countries in untold ways Although being on top of the news may be good at least for news junkies mass media also transmits values or the lack thereof condenses complex events and thoughts to simplified sound bites and often ignores the essence of an event or story The selective bibliography gathers the books and magazine literature over the previous ten years while providing access through author title and subject indexes **Encyclopedia of Gender in Media** Mary Kosut, 2012-05-18 The *Encyclopedia of Gender in Media* critically examines the role of the media in enabling facilitating or challenging the social construction of gender in our society **Everyman News** Michele Weldon, 2008 Examines how newspapers have changed over the past few years becoming story papers Comparing 850 stories story approaches and unofficial sourcing in twenty American newspapers from 2001 and 2004 Weldon reveals a shift toward features over hard news along with an increase in anecdotal or humanistic approaches to all stories Provided by publisher **Getting the Whole Story** Cheryl K. Gibbs, Tom Warhover, 2002-08-08 A textbook for a journalism course introducing the process of reporting The topics include interviewing observation community as context visual elements and covering a beat Annotation copyrighted by Book News Inc Portland OR **Racism and Ethnicity** Ian Law, 2013-09-05 *Racism and Ethnicity Global Debates Dilemmas Directions* examines in detail the theories histories and principal debates of race racism and ethnicity within a global context The text offers critical

evaluation of the work of major figures from Du Bois to Goldberg and presents new research on pre modern racisms contemporary scientific racisms racist violence racism reduction ethnicity in the UK and European patterns of exclusion and discrimination Richly illustrated throughout with examples and case studies drawn from across the world and time the book also offers a range of in text features to aid study including chapter summaries key concept boxes chapter activities and further reading Racism and Ethnicity Global Debates Dilemmas Directions will be core reading for students at all levels across the social sciences and the humanities ranging from history and cultural studies through sociology to political and policy analysis It will also be of significant interest to researchers and policy makers in a range of fields

The Newspaper Credibility Handbook Michele McLellan,2001 Time, Change, and the American Newspaper George Sylvie,Patricia D. Witherspoon,2001-11 This volume combines the study of newspaper management operation with the leadership of change in organizations providing a unique perspective on change in media organizations For scholars students in journalism media management

Us Against Them Randy Bobbitt,2010-01-01 Us against Them examines the phenomenon of talk radio and the role that it plays in the American political process as well as popular culture Utilizing historical accounts of the industry s growth biographies of well known hosts and interviews with individuals working in the industry Randy Bobbitt explores why people choose to listen to political talk instead of music when they turn on their radio

The Film Finance Handbook Adam P. Davies,Nicol Wistreich,2007 This is a complete guide to film finance around the world from first web short film to mainstream international multi million dollar co production

Media Report to Women ,1999

The Business of Media David Croteau,William Hoynes,2001 The Business of Media focuses on the changing media industry and the tension between the media industry s insatiable quest for profits and a democratic society s need for a media system that serves the public interest The book reviews the history of the industry and its evolving technologies examines how the structure and business strategies of the industry are changing and considers the potential influence the new media industry will have on society It also looks at how policy and citizen action can help to create media that contribute to a more vibrant public sphere

New Directions in Diversity George Padgett,2006 Helps journalists and students learn how to report on the issues important to diverse communities Beginning with a discussion on what diversity means and why it is important this book provides a roadmap for teaching and learning about diverse communities and suggestions for beginning what is often a difficult community conversation

Communications ,2001

Reporting for the Media Fred Fedler,2005 Grounded in the basics grammar news writing style and traditional story structures this title introduces students to what reporters do engage the world around them generate story ideas gather information and write a story It addresses topics such as broadcast and convergence taking into account the multimedia nature of journalism

Australian Media and the Politics of Belonging David Nolan,Karen Farquharson,Timothy Marjoribanks,2018-03-22 Australian Media and the Politics of Belonging explores mediated debates about belonging in contemporary Australia by combining research that proposes conceptual and historical

frameworks for understanding its meaning in the Australian context A range of themes and case studies make the book a significant theoretical resource as well as a much needed update on work in this area Australian Media and the Politics of Belonging also provides an intervention that engages with key contemporary issues questions and problems around the politics of belonging that are relevant not only to academic debate but also to contemporary policy development and media and popular discussion

Exploring Communication Ethics Randy Bobbitt, 2020-03-03 Exploring Communication Ethics is a comprehensive textbook on the ethical issues facing communication professionals in today's rapidly changing media environment Empowering students to respond to real world ethical dilemmas by drawing upon philosophical principles historical background and the ethical guidelines of major professional organizations this book is designed to stimulate class discussion through real world examples case studies and discussion problems Students will learn how to mediate between the best interests of their employers and their responsibilities toward other parties and to consider how economic technological and legal changes in their industries affect these ethical considerations It can be used as a core textbook for undergraduate or graduate courses in communication or media ethics and provides an ideal supplement for specialist classes in public relations professional communication advertising political communication or journalism and broadcast media

Journal of Intergroup Relations, 2003

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