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Arts and Artists from an Economic Perspective



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Art And Artists From An Economic Perspective

Xavier Greffe



Art And Artists From An Economic Perspective:

Arts and Artists from an Economic Perspective Xavier Greffe, 2002 This book examines the relationship between the fine arts and economics the contribution of various art forms toward economic growth and development and the impact of economic factors on the creation of art Xavier Greffe identifies the economic factors that can affect the emergence flourishing and disappearance of artistic activities He begins with an analysis of the artistic markets where the players cannot be measured by standard economic yardsticks The cast of characters include users who are initially unaware of the kind of satisfaction they can gain from unknown works of art producers who do not know whether their upfront costs in the commissioning of new art and design will be covered and the artists who are more interested in letting the creative muse guide their endeavors than in creating specifically defined works on demand The book then explores the various dynamics that influence the development of the artistic sector a revolving compromise between heritage and creation a continuous passage between an original work of art and the products of cultural industries and a permanent shift between profit and nonprofit institutions Greffe provides a way to evaluate art from an economic perspective that explains both the creation and development of creative movement without judging the existence of works of art only in terms of economic logic

Arts and Artists from an Economic Perspective Xavier Greffe, 2002 This book examines the relationship between the fine arts and economics the contribution of various art forms toward economic growth and development and the impact of economic factors on the creation of art The arts have a positive effect on the economic and social development of society as they create jobs open new markets improve the quality of life and promote social integration

Handbook of the Economics of Art and Culture Victor A. Ginsburgh, David Throsby, 2006-09-13 Over the last 30 or 40 years a substantial literature has grown up in which the tools of economic theory and analysis have been applied to problems in the arts and culture Economists who have surveyed the field generally locate the origins of contemporary cultural economics as being in 1966 the year of publication of the first major work in modern times dedicated specifically to the economics of the arts It was a book by Baumol and Bowen which showed that economic analysis could illuminate the supply of and demand for artistic services the contribution of the arts sector to the economy and the role of public policy Following the appearance of the Baumol and Bowen work interest in the economics of the arts grew steadily embracing areas such as demand for the arts the economic functions of artists the role of the nonprofit sector and other areas Cultural economics also expanded to include the cultural or entertainment industries the media movies the publishing industry popular music as well as heritage and museum management property right questions in particular copyright and the role of new communication technologies such as the internet The field is therefore located at the crossroads of several disciplines economics and management but also art history art philosophy sociology and law The Handbook is placed firmly in economics but it also builds bridges across these various disciplines and will thus be of interest to researchers in all these different fields as well as to those who are engaged in cultural policy issues

and the role of culture in the development of our societies Presents an overview of the history of art markets Addresses the value of art and consumer behavior toward acquiring art Examines the effect of art on economies of developed and developing countries around the world **The Economies of Serious and Popular Art** Hans Abbing,2022-11-28

Combining an economic perspective with sociological and historic insights this book investigates the separation of popular and serious art over a period of almost two centuries As the boundaries between our perceptions of established art and popular become more porous Abbing considers questions such as Who benefitted from the separation Why is exclusivity in the established arts so important Did exclusivity lead to high cost high subsidies and high prices Were and are underprivileged groups excluded from art consumption and production How did popular music become so successful in the second half of the twentieth century Why does the art profession remain extraordinarily attractive for youngsters in spite of low incomes The book also discusses the evolution of art in the twenty first century considering for example how the platform economy affects the arts whether or not the established arts are joining the entertainment industry and the current level of diversity in art Written from the dual perspective of the author as an artist and social scientist the book will be of interest for cultural economists and academics as well as artists and general readers interested in art **Eurasian Business and**

Economics Perspectives Ender Demir,Mehmet Hüseyin Bilgin,Hakan Danis,Fabrizio D'Ascenzo,2023-07-25 EBES conferences have been an intellectual hub for academic discussion in economics finance and business fields and provide network opportunities for participants to make long lasting academic cooperation This is the 26th volume of the Eurasian Studies in Business and Economics EBES s official proceeding series which includes selected papers from the 39th EBES Conference which took place in 2022 in Rome The conference was organized with the support of the Istanbul Economic Research Association in hybrid mode with both online and in person presentations at the Faculty of Economics Sapienza University of Rome in Rome Italy At the conference 205 papers by 436 colleagues from 49 countries were presented Both theoretical and empirical papers in this volume cover diverse areas of business economics and finance from many different regions **Economics of Visual Art** Amy Whitaker,2021-08-12 Markets Cost Price Structure Failure Power Labor Property Investment Systems

The Economics of Art and Culture Karol J. Borowiecki,Charles M. Gray,James Heilbrun,2023-09-28

Spanning the economics of fine arts performing arts and public policy this is the long awaited update of a classic **Art Market Research** Tom McNulty,2013-12-27 This book is for art market researchers at all levels A brief overview of the global art market and its major stakeholders precedes an analysis of the various sales venues auction commercial gallery etc Library research skills are reviewed and advanced methods are explored in a chapter devoted to basic market research Because the monetary value of artwork cannot be established without reference to the aesthetic qualities and art historical significance of our subject works two substantial chapters detail the processes involved in researching and documenting the fine and decorative arts respectively and provide annotated bibliographies Methods for assigning values for art objects are

explored and sources of price data both in print and online are identified and described in detail In recent years art historical scholarship increasingly has addressed issues related to the history of art and its markets a chapter on resources for the historian of the art market offers a wide range of sources Finally provenance and art law are discussed with particular reference to their relevance to dealers collectors artists and other art market stakeholders **A Textbook of Cultural**

Economics Ruth Towse,2019-08-15 This second edition offers a comprehensive up to date overview and analysis of cultural economics in the digital creative economy **A History of Economic Theory and Method** Robert B. Ekelund, Jr.,Robert F. Hébert,2013-08-30 Known for its clarity comprehensiveness and balance the latest edition of A History of Economic Theory and Method continues that tradition of excellence Ekelund and Hébert's survey provides historical and international contexts for how economic models have served social needs throughout the centuries beginning with the ancient Greeks through the present time The authors not only trace ideas that have persisted but skillfully demonstrate that past discredited ideas also have a way of spawning critical thinking and encouraging new directions in economic analysis Coverage that distinguishes the Sixth Edition from its predecessors includes a detailed analysis of economic solutions by John Stuart Mill and Edwin Chadwick to problems raised by the Industrial Revolution the role of psychology and experiments in understanding demand and consumer behavior discussions of modern economic theory as it interrelates with other social sciences and a close look at the historical development of the critical role of entrepreneurship both in its productive and unproductive variants The authors creative approach gives readers a feel for the thought processes of the great minds in economics and underscores key ideas impacting contemporary thought and practice Well crafted discussions are further enriched by absorbing examples and figures Thorough suggested reading lists give options for more in depth explorations by interested readers **A**

History of the Western Art Market Titia Hulst,2023-04-28 This is the first sourcebook to trace the emergence and evolution of art markets in the Western economy framing them within the larger narrative of the ascendancy of capitalist markets Selected writings from across academic disciplines present compelling evidence of art's inherent commercial dimension and show how artists dealers and collectors have interacted over time from the city states of Quattrocento Italy to the high stakes markets of postmillennial New York and Beijing This approach casts a startling new light on the traditional concerns of art history and aesthetics revealing much that is provocative profound and occasionally even comic This volume's unique historical perspective makes it appropriate for use in college courses and postgraduate and professional programs as well as for professionals working in art related environments such as museums galleries and auction houses This title is part of UC Press's Voices Revived program which commemorates University of California Press's mission to seek out and cultivate the brightest minds and give them voice reach and impact Drawing on a backlist dating to 1893 Voices Revived makes high quality peer reviewed scholarship accessible once again using print on demand technology This title was originally published in 2017 This is the first sourcebook to trace the emergence and evolution of art markets in the Western economy framing

them within the larger narrative of the ascendancy of capitalist markets Selected writings from across academic disciplines present compelling

International Entrepreneurship in the Arts Lidia Varbanova, 2016-10-04 International Entrepreneurship in the Arts focuses on teaching students artists and arts managers specific strategies for expanding creative ventures that are already successful domestically to an international audience Varbanova's accessible writing outlines a systematic theoretical framework that guides the reader from generating an innovative idea and starting up an international arts enterprise to its sustainable international growth Applying concepts models and tools from international entrepreneurship theory and practice Varbanova analyzes how these function within the unique setting of the arts and culture sector The book covers Domestic inception of an arts enterprise followed by international expansion Starting up an international arts venture in the early stages of its inception Presenting an arts activity or project in a foreign country or region Financing a startup venture with international resources Implementing diverse models of international partnership Starting up an arts venture that is run by a multinational team Creating an art product with international dimension The book's 23 case studies and 54 short examples feature disciplines from fine arts and photography to music theatre and contemporary dance and cover ventures in over 20 countries to provide students with practical insight into the issues and challenges facing real arts organizations Aimed at students interested in the business aspects of arts and cultural ventures it will also be of use to practitioners looking at ways to internationalize their own enterprises

The Political Economy of Art Julie F. Codell, 2008 Political economy is defined in this volume as collective state or corporate support for art and architecture in the public sphere intended to be accessible to the widest possible public raising questions about the relationship of the state to cultural production and consumption This collection of essays explores the political economy of art from the perspective of the artist or from analysis of art's production and consumption emphasizing the art side of the relationship between art and state This volume explores art as public good a central issue in political economy Essays examine specific cultural spaces as points of struggle between economic and cultural processes Essays focus on three areas of conflict theories of political economy put into practices of state cultural production sculptural and architectural monuments commissioned by state and corporate entities and conflicts and critiques of state investments in culture by artists and the public amazon.com edit desc

The Routledge Companion to Entrepreneurship Ted Baker, Friederike Welter, 2014-09-15 Research in entrepreneurship has been booming with perspectives from a range of disciplines and numerous developing schools of thought It can be difficult for young scholars and even long time researchers to find their way through the lush garden of ideas we see before us The purpose of this book is to map the research terrain of entrepreneurship providing the perfect starting point for new and existing researchers looking to explore Topics covered range from emerging perspective through issues at the core of the field to innovative methodologies Starting off with a preface by Bill Gartner each section of the book brings together a world class set of established leading researchers and

rising stars This considered comprehensive and conclusive companion integrates the recent debates in entrepreneurship research under one cover to provide a resource which will be useful across disciplinary boundaries and for a whole range of students and researchers

A Handbook of Cultural Economics Ruth Towse, 2011-01-01 The second edition of this widely acclaimed and extensively cited collection of original contributions by specialist authors reflects changes in the field of cultural economics over the last eight years Thoroughly revised chapters alongside new topics and contributors bring the Handbook up to date taking into account new research literature and the impact of new technologies in the creative industries The book covers a range of topics encompassing the creative industries as well as the economics of the arts and culture and includes chapters on economics of art including auctions markets prices anthropology artists labour markets creativity and the creative economy cultural districts cultural value globalization and international trade the internet media economics museums non profit organisations opera performance indicators performing arts publishing regulation tax expenditures and welfare economics

The Economics of American Art Robert Burton Ekelund, John D. Jackson, Robert D. Tollison, 2017 The Economics of American Art analyzes the most pervasive economic issues facing the art world applied to the whole spectrum of American art Both practical and accessible this book will be essential for collectors auction houses American art experts of all kinds museums gallery owners and not least by economists with continuing scholarly interests in these matters

Talking Prices Olav Velthuis, 2013-10-24 How do dealers price contemporary art in a world where objective criteria seem absent Talking Prices is the first book to examine this question from a sociological perspective On the basis of a wide range of qualitative and quantitative data including interviews with art dealers in New York and Amsterdam Olav Velthuis shows how contemporary art galleries juggle the contradictory logics of art and economics In doing so they rely on a highly ritualized business repertoire For instance a sharp distinction between a gallery's museumlike front space and its businesslike back space safeguards the separation of art from commerce Velthuis shows that prices far from being abstract numbers convey rich meanings to trading partners that extend well beyond the works of art A high price may indicate not only the quality of a work but also the identity of collectors who bought it before the artist's reputation was established Such meanings are far from unequivocal For some a high price may be a symbol of status for others it is a symbol of fraud Whereas sociological thought has long viewed prices as reducing qualities to quantities this pathbreaking and engagingly written book reveals the rich world behind these numerical values Art dealers distinguish different types of prices and attach moral significance to them Thus the price mechanism constitutes a symbolic system akin to language

Talking Prices Gil Troy, Olav Velthuis, 2005 Chronicles the political events of the 1980s offering a year by year account of the economic and cultural changes that took place during Ronald Reagan's two terms in the White House

Handbook of Cultural Economics, Third Edition Ruth Towse, Trilce Navarrete Hernández, 2020-03-28 Cultural economics has become well established as a subject of interest for students and teachers of courses ranging from economics to arts administration as

well as for policy makers and practitioners in the creative industries Digitisation has had a tremendous impact on many areas of the creative economy and the third edition of this popular book fully reflects it **Entrepreneurship in the Arts** Bonita M. Kolb, 2024-10-01 The need for artists musicians actors singers designers and other creative individuals to understand basic business concepts so they can successfully pursue their chosen creative profession has only grown since the publication of this textbook now in its third edition This popular book teaches business concepts in a way that is relevant to the way that creative students learn Providing an understanding of the fundamental skills of entrepreneurship this book enables creatives to launch new businesses run for profit creative industries or manage nonprofit cultural organizations The book leads the student through the entrepreneurial process starting with finding the right customers to pricing distribution and promotion This latest edition has been updated to account for significant changes in the creative industries that have been accelerated by the use of AI in the production of creative products the challenge of pricing products within a range acceptable to consumers while accounting for the rising cost of production and the increasing need to use social listening skills and technology as a basis of consumer research Weaving practical advice from successful creatives with pedagogical features such as Questions to Consider Tasks to Complete and Visualization Exercises this textbook continues to be essential reading for creative students

Whispering the Strategies of Language: An Mental Quest through **Art And Artists From An Economic Perspective**

In a digitally-driven world where screens reign supreme and instant transmission drowns out the subtleties of language, the profound strategies and emotional subtleties concealed within words frequently move unheard. Yet, located within the pages of **Art And Artists From An Economic Perspective** a interesting literary prize sporting with natural emotions, lies an extraordinary journey waiting to be undertaken. Written by a skilled wordsmith, this marvelous opus encourages visitors on an introspective journey, delicately unraveling the veiled truths and profound affect resonating within the fabric of every word. Within the mental depths of this poignant review, we can embark upon a heartfelt exploration of the book is primary subjects, dissect their interesting writing model, and yield to the strong resonance it evokes deep within the recesses of readers hearts.

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