

Michael Alley

THE CRAFT OF EDITING

**A GUIDE FOR MANAGERS,
SCIENTISTS, AND ENGINEERS**



Craft Of Editing A Guide For Managers Scientists And Engineers

David Schultz



Craft Of Editing A Guide For Managers Scientists And Engineers:

The Craft of Editing Michael Alley, 2013-03-08 You are a hired gun of sorts a manager scientist or engineer called upon to edit a document Perhaps you are overseeing a long report or thesis reviewing a journal article or providing comments on a proposal For the document before you what changes do you suggest How do you clearly and efficiently communicate those changes to the author How do you convince the author and the other editors that those changes are needed The answers to these questions define how you edit someone's writing In business engineering and science the process of editing causes much strife In fact my experience in teaching professional writing over the past fifteen years has been that editing is the number one complaint that professionals have about the process of documenting their work Many professionals complain that this editing seems to arise more from whim than from logic that what flies in one document is often shot down in another Others complain that editors change too much essentially inserting their own individual styles Still others complain that the sign off process is so inefficient and taxing that they sometimes do not document work they know should be documented While in many cases these complaints are unfounded in many others they are legitimate This book addresses those complaints that are legitimate by showing managers scientists and engineers how to make their editing both more effective and more efficient

Eloquent Science David Schultz, 2013-01-16 Mary Grace Soccio My writing could not please this kindhearted woman no matter how hard I tried Although Gifted and Talented seventh grade math posed no problem for me the same was not true for Mrs Soccio's English class I was frustrated that my first assignment only netted me a C I worked harder making revision after revision a concept I had never really put much faith in before At last I produced an essay that seemed the apex of what I was capable of writing Although the topic of that essay is now lost to my memory the grade I received was not a B The best I could do was a B The realization sank in that maybe I was not such a good writer In those days my youthful hubris did not understand about capacity building In other words being challenged would result in my intellectual growth an academic restatement of Nietzsche's What does not destroy me makes me stronger Consequently I asked to be withdrawn from Gifted and Talented English in the eighth grade

Communicating Science Pierre Laszlo, 2007-05-16 Have you new and interesting or even outstanding scientific results that you want to be recognized by your scientific colleagues or be understood by the public Or do you want to address decision makers to change their minds Then Laszlo's *Communicating Science* may be the book to consult It has two main parts corresponding to the type of communication task at hand addressing peers and the general public plus a third briefer section on how to inform decision makers Each of the main parts is subdivided into two sections Guidelines and Genres with entries arranged in alphabetical order The guidelines are devoted to entries such as acronyms active or passive voice body language figures and captions introduction irony and taking the floor Within genres all possible media of communicating science are treated e.g. the after dinner speech conference presentation keynote lecture magazine article research proposal and teleconference Laszlo a professional scientist had a

career embracing both academia and industrial consulting He has extensive experience in authoring and editing papers books and popular science books and conveys his skills as a communicator in this concise guide The book is geared to engineers and scientists educators and journalists science administrators and the medical profession editors and publishers whether native or non native speakers in short to anyone having to convert scientific data into an easily intelligible and interesting narrative

The Hands-On Guide for Science Communicators Lars Lindberg Christensen,2007-06-08 Many people know something about communication it is after all an innate human ability but a full comprehension of how to do science communication effectively is not acquired easily This Guide touches upon all aspects of science communication revealing a tightly interwoven fabric of issues product types target groups written communication visual communication validation processes practices of efficient workflow distribution promotion advertising and much more New science communicators will find this Guide both helpful and inspirational

Language Planning and Policy Anthony Liddicoat,Richard B. Baldauf,2008 Language problems potentially exist at all levels of human activity including the local contexts of communities institutions This volume explores the ways in which language planning works as a local activity in a wide variety of contexts around the world deals with a wide range of language planning issues

New Perspectives on Technical Editing Avon Murphy,Charles Sides,2017-03-02 New Perspectives on Technical Editing provides readers with a rich picture of a thriving discipline Its 10 chapters are written by various experts in the field each of whom looks at technical editing from a distinct vantage point setting challenging questions and offering authoritative recommendations based on experience and research Contributors examine significant approaches to the practice and teaching of technical editing the recommended research methodologies the not entirely straightforward history of technical editing effective approaches to developing editing courses the politics of editing within today's organizations the definition and on the job work of copyediting the power of electronic editing the complex nature and best practices of science editing and the nuts and bolts of successfully editing technical journals Readers will find insights into background literature trends responsibilities workflow legal issues ethics tricks of the trade unanticipated complications business know how considerations of audience interpersonal relations and strategies for different media that they can apply in their own work and research Each contributor provides substantive chapter references and the book's annotated bibliography describes and evaluates 100 of the most influential and useful editing resources

Writing for Academic Success Gail Craswell,Megan Poore,2012-03-05 Writing for Academic Success is a vital practical guide for any graduate student The authors show you how to acquire communicative rigor in research essays reports book and article reviews exam papers research proposals and literature reviews through to thesis writing posters and papers for presentation and publication This Second Edition has been fully revised to reflect the online learning explosion The authors provide insightful new material about how to work productively in different online contexts such as with blogs and wikis setting up an e portfolio and raising an online profile They also set out

a focused guide to issues unique to digital communication and working with and across different media and technologies

The Craft of Text Editing Craig Finseth, 2006-03 This book covers all aspects of creating a character based text editor In the process it discusses many aspects of creating a large application program including user interface speed memory I O tradeoffs and many other considerations Communiceren & techniek André Mottart, 2006 Hoewel veel bedrijven

aantrekkelijke vacatures voort technisch geschoolden hebben vinden zij vaak niet d werknemer die ze in gedachten hadden Kandidaten moeten namelijk niet alleen een grote vakinhoudelijke bagage bezitten maar ze moeten zich ook nog kunnen herkennen in volgens profiel intelligent creatief oplossingsgericht aanpakker doorzetter en vooral communicatief sterk Uiteraard moet een kandidaat goed in zijn vak zijn maar hij kan zich vooral onderscheiden door over uitstekende communicatieve vaardigheden te beschikken Communiseren en techniek wil technisch geschoolden hierbij helpen

Zeitschrift für physikalische Chemie , 2000 **Forthcoming Books** Rose Arny, 2003 **European Science Editing** , 2002 **American Book Publishing Record** , 1999 The Almanac of American Employers: The Only Guide to America's Hottest, Fastest-Growing Major Corporations Jack W. Plunkett, 2008-10 Market research guide to American employers

Includes hard to find information such as benefit plans stock plans salaries hiring and recruiting plans training and corporate culture growth plans Several indexes and tables as well as a job market trends analysis and 7 Keys For Research for job openings This massive reference book features our proprietary profiles of the 500 best largest and fastest growing corporate employers in America includes addresses phone numbers and Internet addresses **A Field Guide to Digital Color**

Maureen Stone, 2016-04-19 Maureen Stone s field guide to digital color presents a survey of digital color with special emphasis on those fields important for computer graphics The book provides the foundation for understanding color and its applications discusses color media and color management and the use of color in computer graphics including color design and selecti **Books in Print Supplement** , 2002 Handbook of Human Factors in Web Design Kim-Phuong L. Vu, Robert W. Proctor, 2011-04-25 The Handbook of Human Factors in Web Design covers basic human factors issues relating to screen design input devices and information organization and processing as well as addresses newer features which will become prominent in the next generation of Web technologies These include multimodal interfaces wireless capabilities and agents t

Career Guide to Industries , 1992 Subject Guide to Books in Print , 1993 **American Nuclear Society Career Guide** , 1985

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