The Basic Business Library

Core Resources
Third Edition

Bernard S. Schlessinger

ORYX

Basic Business Library Core Resources

Linda S Katz

Basic Business Library Core Resources:

The Basic Business Library ,2003 The Basic Business Library Eric Forte, Michael R. Oppenheim, 2011-11-30 Everything you need to know in order to start maintain and provide service for a business collection and to research virtually any business topic Now in its fifth edition The Basic Business Library is a modern sourcebook of core resources for the business library and the business information consumers and researchers it serves This up to date guide also discusses strategies for acquiring and building the business collection in a Web 2 0 3 0 world and recommended approaches to providing reference service for business research This text includes numerous real world examples that cover market research investment economics management and marketing This is a single volume guide to doing business research and managing business resources and services in a multitude of library environments Readers will gain an understanding of the nature and breadth of providers of business information learn the types and formats of information available become familiar with key resources and providers in major categories such as marketing financial information and investment and understand how to collect use and provide access to business information resources Reference Sources for Small and Medium-sized Libraries, Eighth Edition Jack O'Gorman, 2014-02-25 Focusing on new reference sources published since 2008 and reference titles that have retained their relevance this new edition brings O Gorman's complete and authoritative guide to the best reference sources for small and medium sized academic and public libraries fully up to date About 40 percent of the content is new to this edition Containing sources selected and annotated by a team of public and academic librarians the works included have been chosen for value and expertise in specific subject areas Equally useful for both library patrons and staff this resource Covers more than a dozen key subject areas including General Reference Philosophy Religion and Ethics Psychology and Psychiatry Social Sciences and Sociology Business and Careers Political Science and Law Education Words and Languages Science and Technology History and Performing Arts Encompasses database products CD ROMs websites and other electronic resources in addition to print materials Includes thorough annotations for each source with information on author editor publisher cost format Dewey and LC classification numbers and more Library patrons will find this an invaluable resource for current everyday topics Librarians will appreciate it as both a reference and collection development tool knowing it s backed by ALA s long tradition of excellence in reference selection **Business Reference Services and Sources** Linda S Katz, 2013-04-03 The most proactive source for business reference librarian information on the market Business Reference Services and Sources How End Users and Librarians Work Together shows you that the librarian customer relationship is as synergistic as ever It gives you timely facts about how librarians and users work together and how those partnerships are built In it you ll encounter group projects done by faculty students external users and non librarian supervisors and discover an enlightening spirit of collaboration lacking in most research literature today Further establishing the marketability of contemporary research librarians Business Reference Service and Sources goes to the front

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Communication Informatics and Librarianship in India S. P. Agrawal, Pushpa Rani Sharma, 1992 Information Services Kay Ann Cassell, Uma Hiremath, 2019-01-04 Designed to complement every introductory library reference course this is the perfect text for students and librarians looking to expand their personal reference knowledge teaching failsafe methods for identifying important materials by matching specific types of questions to the best available sources regardless of format Guided by a national advisory board of educators and practitioners this thoroughly updated text expertly keeps up with new technologies and practices while remaining grounded in the basics of reference work Chapters on fundamental concepts major reference sources and special topics provide a solid foundation the text also offers fresh insight on core issues including ethics readers advisory information literacy and other key aspects of reference librarianship selecting and evaluating reference materials with strategies for keeping up to date assessing and improving reference services guidance on conducting reference interviews with a range of different library users including children and young adults a new discussion of reference as programming important special reference topics such as Google search 24 7 reference and virtual reference anddelivering reference services across multiple platforms As librarians experience a changing climate for all information services professionals in this book Cassell and Hiremath provide the tools needed to manage the ebb and flow of changing reference services in today s libraries **EBOOK: Business Research Methods** Boris Blumberg, Donald Cooper, Pamela Schindler, 2014-03-16 Are you about to begin your dissertation or a research project but don't know what topic to choose Are you unsure of what research methods to use and how they should be applied to your project Are you worried about how to write up your research project Then this is the book for you A balanced coverage of qualitative and quantitative methods means that no matter what approach you choose to use for your project there are examples and case studies to help guide you through the process Student Research boxes provide an insight into situations and research decisions that students have encountered in real life projects They contain hints tips and sometimes questions to help you think through your own project A Running Case Study charts the progression of two student research projects one qualitative and one quantitative and shows how the content of each chapter can be used to develop their projects Thought provoking questions are included in order to help you consider the issues and decisions involved which you can then apply to your own project Deeper Insight boxes delve further into particular research issues offering you a detailed description to increase your understanding of these areas whilst Real Life examples put research methods into context by showing you how they have been applied in real world situations The Online Learning Centre contains a vast amount of extra

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